

(TRANSLATION)

**Far East Fame Line DDB Public Company Limited**  
**Minutes of the Annual General Meeting of Shareholders No.31 of 2025**

The meeting was held at the Company's Conference Room at 465/1- 467, Si Ayutthaya Road, Thungphayathai Subdistrict, Ratchathewi District, Bangkok on April 24, 2025. There were shareholders and proxies 42 persons, representing 51 shareholders, holding 6,092,453 shares or 77.41 % of the issued and paid-up shares (the Company's issued and paid-up shares was 7,870,000 shares) and the quorum was formed.

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**The meeting commenced at 14.30 hrs.**

**Mr. Boonchai Chokwatana, Chairman of the Board acting as Chairman of the meeting.**

Miss Rachadawan Ritthirong informed that there were shareholders and proxies 39 persons, representing 48 shareholders, holding 5,990,424 shares or 76.12 % of the issued and paid-up shares which constituted the quorum. According to the Company's Article of Association No.36 that shareholders and proxies must be not less than 25 persons or not less than half (1/2) of the total number of shareholders holding shares not less than one-third (1/3) of the total number of shares sold and invited Mr. Boonchai Chokwatana, Chairman, to open the meeting.

Mr. Boonchai Chokwatana, declared the meeting open on behalf of the Board of Directors of Far East Fame Line DDB Public Company Limited and welcomed all shareholders to the Annual General Meeting of Shareholders No.31 of 2025. Then, the Chairman assigned Mr. Wichar Ldallitsakool, the President, to conduct the meeting.

Mr. Wichar Ldallitsakool introduced the Board of Directors, Sub-committees, Management and the auditor of the Company, as follows:

Attendance of Directors (14 Persons)

- |    |                   |                |   |
|----|-------------------|----------------|---|
| 1. | Mr. Boonchai      | Chokwatana     | Chairman / Chairman of Nomination and Remuneration Committee  |
| 2. | Mr. Wasin         | Teyateeti      | Vice Chairman   |
| 3. | Mr. Wichar        | Ldallitsakool  | President / Chairman of the Executive Committee / Risk Management & Anti-Corruption Committee / Nomination and Remuneration Committee                                     |
| 4. | Mr. Khachornsakdi | Vanaratseath   | Independent Director / Audit Committee Chairman   |
| 5. | Mrs. Chailada     | Tantivejakul   | Vice President / Vice Chairman of the Executive Committee / Risk Management & Anti-Corruption Committee / Nomination and Remuneration Committee / Chief Financial Officer |
| 6. | Miss Waraporn     | Kulsawatpakdee | Director / Vice Chairman of the Executive Committee / Risk Management & Anti-Corruption Committee   |

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|-----|--------------------------|--------------------|---|
| 7.  | Mrs. Kadekaew            | Ittikul            | Managing Director / Executive Committee /<br>Risk Management & Anti-Corruption Committee                                |
| 8.  | Mrs. Malee               | Leelasiriwong      | Director / Executive Committee /<br>Risk Management & Anti-Corruption Committee /<br>Chief Legal and Compliance Officer |
| 9.  | Mr. Chailadol            | Chokwatana         | Director  |
| 10. | Mrs. Kityaporn           | Chaithavornsathien | Director  |
| 11. | Mrs. Ramida Russell      | Maneesatien        | Director  |
| 12. | Mrs. Chattong            | Tippayakalin       | Independent Director / Audit Committee  |
| 13. | Assoc.Prof.Dr.Preeyachit | Charoenwongse      | Independent Director  |
| 14. | Miss Pasaya              | Jiramaneeikul      | Independent Director  |

Director who was absent from the meeting (1 Person)

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|----|------------|----------------|---|
| 1. | Mr. Vichit | Tantianunanont | Independent Director / Audit Committee / Chairman<br>of Risk Management & Anti-Corruption Committee |
|----|------------|----------------|---|

Attendance of Management and the Company Secretary

- |    |                 |               |                           |
|----|-----------------|---------------|---------------------------|
| 1. | Mrs. Janya      | Chanakulthorn | Senior Accounting Manager |
| 2. | Miss Rachadawan | Ritthirong    | Company Secretary         |

There were 14 directors participated in this meeting or to be 93.33% of all the Company's Directors. Apart from that, in this Annual General Meeting of Shareholders, the Top Management, Subcommittee Chairman and the Chief Financial Officer (CFO) also attended the meeting.

Attendance of auditor and representative from the audit office

- |    |              |            |  |
|----|--------------|------------|--|
| 1. | Mr. Apiruk   | Ati-anuwat | Certified Public Accountant No. 5202         |
| 2. | Mr. Nuttawut | Klinsuman  | The witness in counting votes of the meeting |

Representatives of Dr. Virach & Associates Office Co.,Ltd.

Mr. Wichar Ldallitsakool informed that the Company had given the opportunity to shareholders to propose agenda and/or to nominate candidates to be elected as directors from December 1, 2024 to December 31, 2024 and there was not any shareholders proposed agenda and nominated candidates to be elected as directors.

Then, Mr. Wichar Ldallitsakool assigned Miss Rachadawan Ritthirong, Company Secretary, to explain the voting right procedure to the meeting as follows:

Miss Rachadawan Ritthirong informed that the voting right in this meeting is in accordance with the Company's Article of Association No. 43 that is one share was equal to one vote. The casting of vote with revelation, the shareholders could cast of vote with approved, disapproved or abstained in each agenda. Counting of vote regarded especially from disapproved and/or abstained including voided ballots (if any) by deduction from all attended votes. The remaining of vote counted to be the agreement of that agenda. In case of shareholders do proxy to other person to attend the meeting and to cast the vote according to shareholders' specified objective by sending the Proxy Form to the

Company in advance, the Company has already recorded votes according to shareholders' objective in the system.

The Voided Ballot means the ballot that voted more than 1 choice or in case of the strike out on ballot without certify signature.

In case of shareholders registered to attend the meeting after the meeting started, the shareholders have rights to vote in the remaining agenda. The Company would count the vote of shareholders who attended the meeting during the meeting from the agenda which they voted for recording in the minutes of the meeting.

For the orderly vote, the Company would count the vote by Barcode System that shareholders would see the votes on screen at the same time. The shareholders received the ballot paper and voting card at registration, by dividing into the case as follows:

1. Any agenda, except the election of Directors agenda Shareholders who disapproved or abstained should raise the ballot paper, the officer would count the votes including distribute the voting card. Please fill the registered number, specify an opinion with the signature in the voting card and the officer would collect the voting card promptly.
2. The election of Directors agenda Please specify opinion to elect Director individually with signature. In case of shareholders who disapproved or abstained the vote in the election of Director, the shareholders / proxies have to raise the ballot paper, the Company officers will count the votes immediately. The officers collect voting card from all shareholders / proxies at the end of this agenda.

The Directors who were shareholders reserved the right to vote for approval in every agenda according to the Board of Director's proposal. In case of shareholders assigned Director as proxies to vote, Director would vote in accordance with the shareholder's specific objectives as prescribed in Proxy Form.

In this meeting, if shareholders have any questions, they could write down in the paper and give it to the Company's officer.

The Company has given importance to protect personal information of shareholders. As detailed in the announcement on Personal Data Protection for the General Meeting of Shareholders, located on the Company's website in the topic Investor Relations. In addition, the Company will include the name and surname of the shareholder who asked the question in the minutes of the meeting. Besides, the Company arranged to take pictures and record the meeting in the form of video media and will be posted on the Company's website as well.

Before starting the first agenda, Miss Rachadawan Ritthirong, Company Secretary informed that There were 2 persons, representing 2 shareholders attending the meeting, holding 779 shares, the total of shareholders and proxies were 41 persons, representing 50 shareholders, holding 5,991,203 shares or 76.13% of the amount of issued and paid-up shares.

After that, Mr. Wichar Ldallitsakool proceeded the meeting with the agenda as follows:

**1. To acknowledge the report of the Board of Directors for the previous year**

Mr. Wichar Ldallitsakool informed the meeting that the report of the Board of Directors and the 2024 operating results of the Company provided in the Annual Report of 2024 / Annual Registration Statement (56-1 One Report) in QR Code format, submitted together with the notice of the Annual General Meeting of Shareholder prior to this meeting and summarized the operating result in 2024 as follows:

**Result of Operation in 2024 (Management Discussion & Analysis: MD&A)**

The year 2024 has been marked by both challenges and opportunities, reflecting the dynamic economic landscape we navigated. The global economy in 2024 demonstrated resilience, with growth stabilizing at 3.2%. Thailand's economy showed a gradual recovery, expanding by 2.5% in 2024, up from the previous year. The total value of media industry in 2024 was 119,888 million baht, reflecting 2.69% growth of the previous year.

In 2024, Far East Fame Line DDB Public Company Limited and its subsidiaries had total service and brokerage income of 722.68 million baht, an increase of 84.05 million baht or 12.21% from 2023, divided into income from advertising media at 64.04% and income from advertising production at 35.96%. The Company and its subsidiaries had gross profit of 269.66 million baht, an increase of 58.97 million baht or 27.99% from 2023, with net profit for the year of 150.14 million baht, an increase of 54.93 million baht or 57.69% from 2023. This growth reflects the Company's ability to make profits and strategies to adapt amidst high competition.

**Advertising Industry Overview and Major Development in 2024**

**Market Trends and Business Adaptation**

Consumer behavior shifts and technological advancements have transformed media consumption and purchasing habits, making transactions possible anytime, anywhere. Notably, in 2024, e-commerce and social media purchasing behavior experienced significant growth.

**Business Strategy Development**

The company has refined its key operational strategies in several areas:

1. Comprehensive TikTok Marketing Services – Partnering with certified TikTok Thailand experts.
2. Data-Driven Marketing – Leveraging 1st Party Data and Public Data for Precision Marketing.
3. Development of Data Consultancy & CMO Services.

### **Innovation & Technology Development**

To enhance marketing automation, the company has developed MarTech solutions, including:

1. HolistiCA – A Customer Data Platform (CDP) that provides deeper consumer behavior insights.
2. 1stCube – A Single Source Database system covering three key aspects:
  - Demographic Data
  - Product Usage & Purchasing Behavior
  - Media Consumption & Consumer Journey

This system spans 13 Market Sections, 60 Product Categories, and 3,200 Brands.

### **Business Partnerships**

The company has strengthened its capabilities through strategic collaborations:

1. Mango China Group – A digital marketing expert in China, enabling access to high-spending Chinese tourists in Thailand.
2. Expansion of Subsidiary Network to provide integrated services:
  - Media Intelligence Group Co., Ltd. – Specializing in media planning and buying.
  - Integrated Communication Co., Ltd. – Specializing in public relations and marketing events.
  - Springboard Plus Co., Ltd. – Specializing in creative and production services for online and offline media.

### **Generative AI Integration**

The company has begun incorporating Generative AI to enhance efficiency through:

1. GenAI Training Programs – Customized courses for each department.
2. AI Integration in Content Development, Advertising Strategy, and Campaign Design.
3. AI-Driven Business Model Innovation Projects.

### **Implementation of Anti-corruption Policy and Measures**

In 2024, the Company has reviewed and improved its anti-corruption policy to be appropriate for the current situation and has implemented operations to ensure continuous compliance with the anti-corruption policy as follows:

- Board of Directors: Reviewed the appropriateness of the anti-corruption policy.
- Risk Management Committee: Supervised and assessed the risk of corruption and reviewed related regulations.
- Audit Committee: Reviewed internal control systems, supervised and reviewed risk management and anti-corruption measures.
- Internal Audit Department: Improved and established internal control systems and procedures to be in line with the anti-corruption policy, including reviewing compliance with the anti-corruption policy.

- The Company has continuously communicated and publicized the anti-corruption policy and related regulations to external parties and personnel of the Company.

- The Company has incorporated the anti-corruption policy as part of personnel management and new employee orientation.

- The Company has publicized to business partners to be aware of and comply with the Company's anti-corruption policy.

- The Company has established communication channels to receive complaints or provide information on corruption, along with measures to protect complainants.

In 2024, the Company duly followed the anti-corruption policy and practice guidelines, as the result, the Company found no significant flaws about corruption and fraudulent activities or noncompliance with relevant laws and regulations or violation of business ethics.

Then, Mr. Wichar Ldallitsakool gave the shareholders an opportunity to ask questions.

When no shareholders asked questions, since this agenda was for information, no voting was required from the shareholders.

The meeting acknowledged the report of the Board of Directors for the past year.

Before starting the second agenda, the Company Secretary informed that there were no more shareholder attending the meeting.

## **2. To consider the approval of the Financial Statements for the year ended December 31, 2024**

Mr. Wichar Ldallitsakool proposed the Financial Statements, consisted of Statements of Financial Position, Statement of Income, Statement of Comprehensive Income, Statement of Changes in Shareholders' Equity, Statement of Cash Flows and Notes to the Financial Statements as at December 31, 2024 and Report of Auditor which were prepared in accordance with generally accepted accounting principles and examined and certified by a Certified Public Accountant, agreed by the Audit Committee and the Board of Directors as stated in the Annual Report of 2024 / Annual Registration Statement (56-1 One Report) in QR Code format, delivered to all shareholders together with the notice of the Annual General Meeting of Shareholders prior to this meeting for consideration. The major of contents were as follows:

(Unit : Million Baht)

Descriptions	Consolidated Financial Statements	Separate Financial Statements
Total Assets	2,012.10	1,697.82
Total Liabilities	476.14	417.30
Shareholder's Equity	1,535.96	1,280.51
Total Income	822.03	679.46
Net Profit attributable to equity holders of the Company	141.70	128.78
Earnings per share (Baht)	18.00	16.36

There was no question, Mr. Wichar Ldallitsakool asked the meeting to consider the Financial Statements for the year ended December 31, 2024 as stated above.

Voting resolution: Majority votes of shareholders attending the meeting and having voting rights.

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None -
- Abstain - None -
- Voided Ballot - None -

Before starting the third agenda, Miss Rachadawan Ritthirong, Company Secretary informed that There were 1 person, representing 1 shareholder attending the meeting, holding 101,250 shares, the total of shareholders and proxies were 42 persons, representing 51 shareholders, holding 6,092,453 shares or 77.41% of the amount of issued and paid-up shares.

### 3. To consider the approval of the allocation of profit and dividend payment.

Mr. Wichar Ldallitsakool informed the meeting that the Company's Board of Directors had unanimously agreed to ask the shareholders for approval of the allocation of the Company's profit for the 2024 operating results as follows:

• Net Profit from Separated Financial Statement	Baht	128,778,181.06
• Un-Appropriated Retained Earnings	Baht	786,555,670.15
• The legal reserve already exceeded 10% of Registered Capital, so it was no longer required		
• Allocation of a cash dividend of Baht 12.00 per share	Baht	94,440,000.00
• Retained Earnings Carried Forward	Baht	692,115,670.15

The shareholders entitled to receive the dividend whose names appearing in the shareholders register book as of the date on May 6, 2025 (the Record Date). The payment will be paid on May 22, 2025.

Dividend payment will be paid from the profit that already paid corporate income tax, wherein individual shareholders shall be entitled to Dividend Tax Credit under Section 47 bis of the Revenue Code. The detail are as follows:

- Paid from profit with already paid tax at the rate of 20% at Baht 11.71 per share.
- Paid from profit with already paid tax at the rate of 30% at Baht 0.29 per share.

The dividend payment is consistent with the Company's dividend payment policy and does not affect the Company's liquidity.

Voting resolution: Majority votes of shareholders attending the meeting and having voting rights.

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None -
- Abstain - None -
- Voided Ballot - None -

Before starting the fourth agenda, the Company Secretary informed that there were no more shareholder attending the meeting.

#### 4. To consider the election of directors to replace those who retired by rotation

Mr. Wichar Ldallitsakool informed the meeting that in accordance with the Company's Article of Association No.21, in every Annual General Meeting of Shareholders, one-third of the total number of directors has to vacate their offices by rotation. If the number of directors cannot be divided by three, the nearest total to one-third is allowed. The retiring directors may be re-elected. In this Annual General Meeting of Shareholders No.31, there were five retired directors as follows:

- |    |                              |  |
|----|------------------------------|--|
| 1. | Mr. Boonchai Chokwatana      | Chairman / Nomination and Remuneration Chairman /<br>Authorized Director   |
| 2. | Mr. Wasin Teyateeti          | Vice Chairman / Authorized Director  |
| 3. | Miss Waraporn Kulsawatpakdee | Authorized Director /<br>Vice Chairman of the Executive Committee /<br>Risk Management and Anti-Corruption Committee |
| 4. | Mrs. Malee Leelasiriwong     | Authorized Director / Executive Director /<br>Risk Management and Anti-Corruption Committee                          |
| 5. | Mr. Vichit Tantianunanont    | Independent Director / Audit Committee / Chairman of<br>Risk Management and Anti-Corruption Committee                |

In this regard, Mr. Vichit Tantianunanont has expressed his intention not to return to the position of director for another term.

The Company granted the shareholders to nominate candidates to be elected as directors, during December 1-31, 2024, but no proposal from shareholders.

The Board of Directors, excluding the directors who has been nominated, carefully considered by individual and agreed with the Nomination and Remuneration Committee's proposal to propose to the Annual General Meeting of Shareholders to re-elect Mr. Boonchai Chokwatana, Mr. Wasin Teyateeti, Miss Waraporn Kulsawatpakdee and Mrs. Malee Leelasiriwong who retired by rotation, to be the directors for another term. Furthermore, the Board has proposed to the meeting to consider the election of Ms. Piyanuch Chonlaworn, who has appropriate qualifications, to hold the position of new director, replacing Mr. Vichit Tantianunanont, whose term has expired, by proposing to be an independent director because she has complete qualifications and complies with the law related to the requirements regarding independent director and has complete qualifications according to the independent director qualifications of the Company.

By individual consideration, the aforementioned directors had knowledge, competence and experience from various professionals that meet the Company requirements. They undertook a number of work beneficial to the Company with good success record. Their qualifications are qualified and not prohibited according to laws, notifications and the Articles of Association. The members of Sub-Committee also performed well in their duties by using their experience to suggest the good policies that contributed to the successful records of the Company's operations.

The Independent Director, whose duration of service as the Independent Director of the Company more than 9 years continuously, have knowledge skills and experiences that the Company needs such as Business Administration, Accounting, Finance and Internal Audit. They also have qualification to be Independent Director that comply with related regulations. Moreover, they are able to give good suggestions to the Company's operations with the freely comments.

According to the Law of Public Companies Limited, the Company's directors may not be directors of any other companies operating a business of a nature similar to, and in competition with the business of the Company, unless they have notified the Shareholders' Meeting before a resolution is made to appoint them. Mr. Wichar Ldallitsakool, therefore informed the meeting that the persons who were nominated for re-election, 4 of them were directors of other companies operating a business of a similar nature with the Company, as follows:

1. Mr. Boonchai Chokwatana : being
  - Chairman of Integrated Communication Co., Ltd., engaged in public relations and marketing communications
  - Director of Monk Production Co., Ltd., engaged in advertising and production house
2. Mr. Wasin Teyateeti : being
  - Honorary Chairman of Media Intelligence Group Co., Ltd., engaged in media buying-selling and media planning
  - Chairman of Springboard Plus Co., Ltd., engaged in advertising
  - Director of Spa-Today-Far East (Thailand) Co., Ltd. / Myanmar-Spa-Today-Far East Co., Ltd. / MIM (Thailand) Co., Ltd., engaged in advertising
  - Director of Media Insight Co., Ltd., engaged in media advertising
3. Ms. Waraporn Kulsawatpakdee : being
  - Chief Executive Officer and Managing Director of Integrated Communication Co., Ltd., engaged in public relations and marketing communications
4. Mrs. Malee Leelasiriwong : being
  - Director of Data First Co., Ltd., engaged in advertising and data services
  - Director of Springboard Plus Co., Ltd., engaged in advertising
  - Director of Integrated Communication Co., Ltd., engaged in public relations and marketing communications.

Profile of 5 nominated persons to be directors in replacement of those who must retired by rotation has already been sent to shareholders with notice of the Annual General Meeting of Shareholders.

Voting resolution: Majority votes of shareholders attending the meeting and having voting rights.

Then, Mr. Wichar Ldallitsakool offered the Shareholders' Meeting to elect the person in this list individually as the Company's director:

**(1) Mr. Boonchai Chokwatana**

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None –
- Abstain - None –
- Voided Ballot - None –

**(2) Mr. Wasin Teyateeti**

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None –
- Abstain - None –
- Voided Ballot - None –

**(3) Miss Waraporn Kulsawatpakdee**

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None –
- Abstain - None –
- Voided Ballot - None –

**(4) Mrs. Malee Leelasiriwong**

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None –
- Abstain - None –
- Voided Ballot - None –

(5) Miss Piyanuch Chonlaworn

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None -
- Abstain - None -
- Voided Ballot - None -

Therefore, the Board of Directors for 2025 comprised of the following 15 persons:

- |  |                                     |
|--|-------------------------------------|
| 1. Mr. Boonchai Chokwatana                 | 2. Mr. Wasin Teyateeti              |
| 3. Mr. Wichar Ldallitsakool                | 4. Mrs. Chailada Tantivejakul       |
| 5. Mrs. Malee Leelasiriwong                | 6. Miss Waraporn Kulsawatpakdee     |
| 7. Mrs. Kadekaew Ittikul                   | 8. Mr. Chailadol Chokwatana         |
| 9. Mrs. Kityaporn Chaithavornsathien       | 10. Mrs. Ramida Russell Maneesatien |
| 11. Mr. Khachornsakdi Vanaratseath         | 12. Mrs. Chattong Tippayakalin      |
| 13. Assoc.Prof.Dr.Preeyachit Charoenwongse | 14. Miss Pasaya Jiramaneekul        |
| 15. Miss Piyanuch Chonlaworn               |                                     |

There were Independent Directors 1/3 of all the Board of Directors consisting of Mr. Khachornsakdi Vanaratseath, Mrs. Chattong Tippayakalin, Assoc.Prof.Dr. Preeyachit Charoenwongse, Miss Pasaya Jiramaneekul and Miss Piyanuch Chonlaworn

Before starting the fifth seventh agenda, the Company Secretary informed that there were no more shareholder attending the meeting.

**5. To consider the director's remuneration**

Mr. Wichar Ldallitsakool informed the meeting that in accordance with the Articles of Association, Article 32, the Company is not allowed to pay money or provide any property to the directors, except for the remuneration under their rights and other kind of benefits normally provided to those appointed as the directors of the Company. It also excludes the remuneration and a welfare which directors received as the Company's employee or staff. The Annual General Meeting of Shareholders of the year 2024 agreed to approve the remuneration to the directors of not exceed 7 million Baht a year as allocated by the Board of Directors. For the year 2024, the Company had actually paid Baht 5,312,500.00 consisting of ; Baht 830,000.00 of the Board of Directors' meeting allowance, Baht 4,070,000.00 of the directors' compensation, Baht 225,000.00 of meeting allowance for Audit Committee, Baht 135,000.00 of meeting allowance for Risk Management & Anti-Corruption Committee and Baht 52,500.00 of meeting allowance for Nomination and Remuneration Committee. The Company reported the summary, per person of the remuneration of the Board of Directors, Audit Committee, Risk Management & Anti-Corruption

Committee and Nomination and Remuneration Committee, in the Annual Report / Annual Registration Statement (Form 56-1 One Report) in the section of remuneration of directors.

For the year 2025, the Board of Directors agreed with the consideration and proposal of the Nomination and Remuneration Committee and deemed it appropriate to propose to the Annual General Meeting of Shareholders for consideration and approval to increase the remuneration budget for the directors by 3 million baht from the previous year, to a total budget not exceeding 10 million baht per year. The amount excluded the remuneration and welfare which directors received as the Company's employee or staff, which consideration on evaluation of Board of Directors operation, the Company's operation result, the amount approved by the Annual General Meeting of Shareholders, the amount paid in the past year and comparison with the same level of business group including authority, duties and responsibilities. It was proposed to pay for the performance of the directors in the year 2025 as follows:

(1) Board of Directors

- Meeting attendance fee (paid to attending directors only)
 

Chairman	15,000.00 (Baht/meeting)
Director	15,000.00 (Baht/meeting)
- Annual Remuneration is paid to all directors, which is allocated by the Nomination and Remuneration Committee and approved by the Board of Directors.

(2) Audit Committee

- Meeting attendance fee (paid to attending directors only)
 

Chairman	15,000.00 (Baht/meeting)
Director	15,000.00 (Baht/meeting)

(3) Risk Management & Anti-Corruption Committee

- Meeting attendance fee (paid to attending directors only)
 

Chairman	8,000.00 (Baht/meeting)
Director	8,000.00 (Baht/meeting)

(4) Nomination and Remuneration Committee

- Meeting attendance fee (paid to attending directors only)
 

Chairman	8,000.00 (Baht/meeting)
Director	8,000.00 (Baht/meeting)

Other Benefits - None -

Remuneration of the Board of Directors and other Sub-Committees which appointed by the Board will be in the consideration of the Nomination and Remuneration Committee and approve by the Board of Directors. They carefully allocate the remuneration with the appropriateness, duties and responsibilities and the Company's operating results. Effective from the Annual General Meeting of Shareholders' approval until the changes and not exceed the amount that approved by the Shareholders' Meeting.

Voting resolution: Not less than two-thirds (2/3) of the total number of votes of shareholders attending the meeting.

The agenda was presented to the meeting for consideration.

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None -
- Abstain - None -
- Voided Ballot - None -

Before starting the sixth agenda, the Company Secretary informed that there were no more shareholder attending the meeting.

#### **6. To consider the appointment of the Company's auditor and determine the audit fee**

Mr. Wichar Ldallitsakool informed the meeting that the Articles of Association, Article 49 and 50, the auditor must not be a Company's director, employee, staff or any position in the Company, the auditor shall be determined by the Annual General Meeting of Shareholders annually. The retiring auditor may be re-appointed. In 2024, the Company's auditor was Dr.Virach Aphimeteetamrong, Certified Public Accountant No. 1378 and/or Mr. Chaikyorn Aunpitipongsa, Certified Public Accountant No. 3196 and/or Mr. Apiruk Ati-anuwat, Certified Public Accountant No. 5202 and/or Miss Kornkaew Darbkaew, Certified Public Accountant No. 8463 and/or Miss Ratchaneekorn Vijaksilp, Certified Public Accountant No. 5801 and/or Miss Ratcharin Charoenkijpailert, Certified Public Accountant No. 7037 Of Dr. Virach & Associates Office Co.,Ltd. The total audit fee of the company for the year 2024 amounting to Baht 1,310,000.00. The audit fee of the subsidiaries and affiliated company from the same office of auditor amounting to Baht 1,023,000.00.

For the year 2025, the Board of Directors agreed with the Audit Committee's proposal to appoint the following names;

- (1) Dr.Virach Aphimeteetamrong, Certified Public Accountant No. 1378,  
never authorized signature in the Company's Financial Statements and/or
- (2) Mr. Chaikyorn Aunpitipongsa, Certified Public Accountant No. 3196,  
never authorized signature in the Company's Financial Statements and/or

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|---------------------------------------|--|
| (3) Mr. Apiruk Ati-anuwat,            | Certified Public Accountant No. 5202,<br>Signed on the Company's Financial Statements, Starting<br>from the year 2024 and/or |
| (4) Miss Kornkaew Darbkaew,           | Certified Public Accountant No. 8463,<br>Signed on the Company's Financial Statements, for the<br>year 2022-2023 and/or      |
| (5) Miss Ratchaneekorn Vijaksilp,     | Certified Public Accountant No. 5801,<br>never authorized signature in the Company's Financial<br>Statements and/or          |
| (6) Miss Ratcharin Charoenkijpailert, | Certified Public Accountant No. 7037,<br>never authorized signature in the Company's Financial<br>Statements                 |

Of Dr. Virach & Associates Office Co.,Ltd. to be the Company's auditor for the year 2025.

Due to the fact that, they were independent and fully qualified in compliance with rules and regulations of the Company's Article of Association and the Federation of Accounting Professions, as well as the Securities and Exchange Commission and the Stock Exchange of Thailand. Moreover, the Board had considered and compared workloads and audit fee of other listed company in the same level and found that the audit fee is reasonable. Then, the Audit Committee proposed to the meeting to determine the audit fee for the year 2025 as following:

• Review of the Financial Statements for Q1, Q2, Q3	420,000.00 Baht
• Review of the Consolidated Financial Statement for Q1, Q2, Q3	180,000.00 Baht
• Audit fee of the Annual Financial Statements	630,000.00 Baht
• Audit fee of the Annual Consolidated Financial Statements	<u>110,000.00</u> Baht
Total	<u>1,340,000.00</u> Baht

Moreover, for shareholders acknowledgment, the audit fee for the year 2025 of the subsidiaries and affiliated company with the same office of auditor, as follows:

Springboard Plus Co., Ltd.	150,000.00 Baht
Integrated Communication Co., Ltd.	263,000.00 Baht
Media Intelligent Co., Ltd.	625,000.00 Baht
Other remuneration -None-	

The auditors mentioned above do not have any relationship or vested interest with the Company / associated companies / executives / major shareholders or any person who related to them. They were independent in examining and giving opinion of the Company Financial Statements.

Voting resolution: Majority votes of shareholders attending the meeting and having voting rights.

The meeting was asked to consider the matter.

After consideration, the meeting approved with the unanimous votes, as follows:

- Approve 6,092,453 votes, or to be 100.00 % of the total votes of shareholders who attended the meeting and were eligible to vote.
- Disapprove - None –
- Abstain - None –
- Voided Ballot - None –

Before starting the seventh agenda, the Company Secretary informed that there were no more shareholder attending the meeting.

#### **7. To consider other matters (if any)**

There was no other matter proposed for consideration.

Mr. Wichar Ldallitsakool therefore gave the shareholders an opportunity to ask questions.

It turned out that no shareholders asked questions.

Mr. Boonchai Chokwatana, the Chairman of the meeting, then stated to the meeting that Far East Fame Line DDB Public Company Limited is the first advertising agency in Thailand that is a public company. We started as a small advertising agency and grew to compete with foreign agencies. The Company's team and management have developed an efficient operating strategy, focusing on increasing business and finding new customers. Therefore, we would like shareholders to have confidence that the Company will continue to grow sustainably.

The Chairman of the meeting then thanked all shareholders for taking the time to attend the meeting and declared the meeting closed.

**The meeting adjourned at 15.20 hrs.**

Boonchai Chokwatana  
(Mr. Boonchai Chokwatana)  
Chairman of the meeting