

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED
(FORMERLY KNOWN AS " FAR EAST DDB PUBLIC COMPANY LIMITED ")

CONSOLIDATED AND SEPARATE
FINANCIAL STATEMENTS

DECEMBER 31, 2018

AUDITOR'S REPORT

To The Shareholders of

Far East Fame Line DDB Public Company Limited

(Formerly known as " Far East DDB Public Company Limited ")

Opinion

I have audited the consolidated financial statements of Far East Fame Line DDB Public Company Limited and its subsidiaries, which comprise the consolidated statements of financial position as at December 31, 2018, the related consolidated statements of income, comprehensive income, changes in shareholders' equity and cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies, and have also audited the separate financial statements of Far East Fame Line DDB Public Company Limited for the same period.

In my opinions, the financial statements referred to above present fairly, in all material respects, the financial position of Far East Fame Line DDB Public Company Limited and its subsidiaries and of Far East Fame Line DDB Public Company Limited as at December 31, 2018, their financial performance and cash flows for the year then ended in accordance with Thai Financial Reporting Standards.

Basis for Opinion

I conducted my audit in accordance with Thai Standards on Auditing. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am independent of the Group in accordance with the Code of Ethics for Professional Accountants as issued by the Federation of Accounting Professions as relevant to my audit of the financial statements, and I have fulfilled my other ethical responsibilities in accordance with the Code. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Key Audit Matters

Key audit matters are those matters that, in my professional judgment, were of most significance in my audit of the financial statements of the current period. These matters were addressed in the context of my audit of the financial statements as a whole, and in forming my opinion thereon, and I do not provide a separate opinion on these matters.

Transactions with related parties

The Group companies have transactions with several related parties, which were disclosed in Note 25 to the financial statements. The Group companies have to determine how to gather information to be disclosed in the notes to the financial statements are complete and accurate. The pricing policy is based on the trading price of normal business.

My audit procedures included evaluating and testing of control and effectiveness of the internal control system and collect information about transactions with related parties. I randomly checked transactions with related parties by inspection report transactions with related parties. I have audited the types of relationships with related parties, the documentation for the accounting recorded of income and expenses from related parties, the Company's accounting policy in setting trading price and comparative analysis of unusual items.

The results of a audited are satisfactory, and in my opinions, I did not find unusual items that material misstatement.

Other Information

Management is responsible for the other information. The other information comprises the information included in the annual report, but does not include the financial statements and my auditor's report thereon. The annual report of the Group is expected to be made available to me after the date of this auditor's report.

My opinion on the financial statements does not cover the other information and I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or my knowledge obtained in the audit or otherwise appears to be materially misstated.

When I read the annual report, if I conclude that there is a material misstatement therein, I am required to communicate the matter to those charged with governance for correction of the misstatement.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Thai Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Thai Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Thai Standards on Auditing, I exercise professional judgement and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. I am responsible for the direction, supervision and performance of the group audit. I remain solely responsible for my audit opinion.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

I also provide those charged with governance with a statement that I have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on my independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, I determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. I describe these matters in my auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, I determine that a matter should not be communicated in my report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

(Dr.Preecha Suan)

Certified Public Accountant Registration No. 6718

February 25, 2019

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF FINANCIAL POSITION

AS AT DECEMBER 31, 2018

	Notes	BAHT		
		CONSOLIDATED		THE SEPARATE FINA
		2018	2017	2018
ASSETS				
Current Assets				
Cash and cash equivalents	4.2 and 5	64,369,681.50	292,333,312.32	54,545,962.33
Short-term investments				
Fixed deposit at bank		55,341,968.89	20,197,662.04	47,341,968.89
Investments in Open-end Fund	4.3 and 6	163,150,548.79	105,377,334.43	151,842,030.03
Total short-term investments		218,492,517.68	125,574,996.47	199,183,998.92
Trade accounts receivable	4.4 and 7	336,504,174.98	333,842,020.52	305,264,700.70
Other receivables				
Accrued income		94,235.53	71,116.81	61,839.95
Prepaid expenses		3,677,460.42	4,394,659.60	3,606,833.96
Others		374,815.51	1,753,654.85	395,580.13
Total other receivables		4,146,511.46	6,219,431.26	4,064,254.04
Advertising-in-progress	4.5	5,123,931.46	6,256,219.42	4,409,050.84
Other current assets		19,585,401.65	2,468,430.94	15,343,422.55
Total Current Assets		648,222,218.73	766,694,410.93	582,811,389.38
Non-Current Assets				
Fixed deposit with obligations		8,000,000.00	8,000,000.00	5,000,000.00
Investments in available-for-sale securities	4.6 and 8	609,108,951.20	510,724,163.44	599,298,599.95
Investments in associates	4.6 and 9	162,370,675.09	144,876,284.17	8,701,470.00
Investments in subsidiaries	4.6 and 10	-	-	1,400,000.00
Other long-term investments	4.6 and 11	32,326,940.00	36,488,455.00	31,326,940.00
Investments in convertible debentures	4.6 and 12	-	11,235,000.00	-
Property, plant and equipment	4.7 and 13	199,571,539.38	194,571,463.57	197,982,104.03
Intangible assets	4.8 and 14	-	19,049.50	-
Refundable withholding tax		4,368,626.04	7,195,242.26	-
Other non-current assets		741,038.14	561,138.64	141,827.00
Total Non-Current Assets		1,016,487,769.85	913,670,796.58	843,850,940.98
TOTAL ASSETS		1,664,709,988.58	1,680,365,207.51	1,426,662,330.36

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF FINANCIAL POSITION

AS AT DECEMBER 31, 2018

	Notes	BAHT		
		CONSOLIDATED		THE SEPARATE FINA
		2018	2017	2018
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current Liabilities				
Trade accounts payable		258,323,473.32	348,178,559.83	227,728,606.81
Other payable				
Accrued expenses		3,623,713.51	7,621,765.77	3,231,101.32
Accrued directors' remuneration and bonus		53,968,198.00	45,503,753.42	49,588,698.00
Others		925,840.25	1,397,097.82	762,293.85
Total other accounts payable		58,517,751.76	54,522,617.01	53,582,093.17
Accrued corporate income taxes		8,045,227.56	5,802,488.50	8,045,227.56
Other current liabilities		25,832,221.16	7,171,493.45	22,767,109.80
Total Current Liabilities		350,718,673.80	415,675,158.79	312,123,037.34
Non-Current Liabilities				
Provision for long-term employee benefits	4.10 and 15	47,262,096.34	45,430,159.34	40,203,851.34
Deferred tax liabilities	4.11 and 22	17,346,642.51	22,013,842.17	18,772,210.68
Other non-current liabilities		884,000.00	784,000.00	983,000.00
Total Non-Current Liabilities		65,492,738.85	68,228,001.51	59,959,062.02
TOTAL LIABILITIES		416,211,412.65	483,903,160.30	372,082,099.36

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF FINANCIAL POSITION

AS AT DECEMBER 31, 2018

	Notes	BAHT		
		CONSOLIDATED		THE SEPARATE FINA
		2018	2017	2018
LIABILITIES AND SHAREHOLDERS' EQUITY (CONTINUED)				
Shareholders' Equity				
Share capital				
Authorized share capital	16 and 17			
7,870,000 common stocks of Baht 10 par value		78,700,000.00		78,700,000.00
7,500,000 common stocks of Baht 10 par value			75,000,000.00	
Issued and paid-up share capital				
7,749,950 common stocks at Baht 10 each		77,499,500.00		77,499,500.00
7,500,000 common stocks at Baht 10 each			75,000,000.00	
Premium on common stocks	17	117,245,550.00	95,000,000.00	117,245,550.00
Capital reserve for share-based				
payment transactions	4.12 and 17	22,495,500.00	-	22,495,500.00
Surplus from change in shareholding in				
subsidiary and associate		19,948.15	91,689.57	-
Retained earnings				
Appropriated				
Legal reserve	18	8,500,000.00	7,500,000.00	8,500,000.00
Unappropriated		866,823,277.99	844,796,215.05	695,118,390.09
Other components of the shareholders' equity		133,467,161.10	149,832,437.59	133,721,290.91
Total Shareholders' Equity of Parent Company		1,226,050,937.24	1,172,220,342.21	1,054,580,231.00
Non-controlling interests		22,447,638.69	24,241,705.00	-
Total Shareholders' Equity		1,248,498,575.93	1,196,462,047.21	1,054,580,231.00
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY		1,664,709,988.58	1,680,365,207.51	1,426,662,330.36

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF INCOME

FOR THE YEAR ENDED DECEMBER 31, 2018

	Notes	BAHT		
		CONSOLIDATED		THE SEPARATE FINA
		2018	2017	2018
Revenue from rendering of services and commissions		702,318,425.92	742,201,327.06	572,647,748.37
Cost of services and commissions		465,077,728.29	519,878,087.77	362,065,769.94
Gross profit		237,240,697.63	222,323,239.29	210,581,978.43
Dividend income and return on investments				
in Private Fund		13,118,950.75	10,314,100.00	34,210,950.75
Other incomes				
Gain on disposal of investments in available-for-sale securities	4.6 and 8	14,037,952.49	3,253,675.11	14,037,952.49
Gain on investment disposal in associates	4.6 and 9	-	18,328,863.92	-
Others		11,697,879.15	32,215,656.79	13,017,986.36
Total other incomes		25,735,831.64	53,798,195.82	27,055,938.85
Profit before expenses		276,095,480.02	286,435,535.11	271,848,868.03
Services and administrative expenses		159,328,208.07	160,682,480.91	140,754,712.59
Share-based payment expenses	4.12 and 17	22,495,500.00	-	22,495,500.00
Finance costs		10,815.18	-	-
Share of profit from investments in associates	4.6 and 9	31,489,740.62	29,404,090.78	-
Profit before income tax expenses		125,750,697.39	155,157,144.98	108,598,655.44
Income tax expenses	4.13 and 22	22,070,612.02	28,373,291.73	20,784,546.98
Profit for the years		103,680,085.37	126,783,853.25	87,814,108.46
Profit attributable to				
Equity holders of the parent		100,988,642.91	121,401,623.22	87,814,108.46
Non-controlling interests		2,691,442.46	5,382,230.03	-
		103,680,085.37	126,783,853.25	87,814,108.46
Earnings per share to equity holders of the parent				
Basic earnings per share	4.14 and 23	13.35	16.19	11.61
Weighted average number of common stocks outstanding (share)		7,562,488	7,500,000	7,562,488

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED DECEMBER 31, 2018

Note	BAHT		
	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS
	2018	2017	2018
Profit for the years	103,680,085.37	126,783,853.25	87,814,108.46
Other comprehensive income (loss) :			
Items that may be reclassified subsequently profit or loss :			
Translation of financial statement differences	(193,442.21)	-	-
Gain (loss) from the remeasuring of investments in available-for-sale securities	(4,250,065.24)	73,886,675.37	(4,060,416.49)
Components of income tax	850,013.04	(14,777,335.07)	812,083.29
Gain (loss) from the remeasuring of investments in available-for-sale securities-net of tax	(3,400,052.20)	59,109,340.30	(3,248,333.20)
The reversal gain from the remeasuring of investments in available-for-sale on disposals	(16,279,953.17)	(1,491,292.47)	(16,279,953.17)
Components of income tax	3,255,990.63	298,258.49	3,255,990.63
The reversal gain from the remeasuring of investments in available-for-sale on disposals -net of tax	(13,023,962.54)	(1,193,033.98)	(13,023,962.54)
Total gain (loss) from the remeasuring of investments in available-for-sale -net of tax	(16,424,014.74)	57,916,306.32	(16,272,295.74)
Items that not reclassified subsequently to profit or loss :			
Actuarial loss from employee benefit plan	-	(2,280,032.00)	-
Components of income tax	-	456,006.80	-
Actuarial loss from employee benefit plan-net of tax	-	(1,824,025.20)	-
Actuarial gain from employee benefit plan of associate-net of tax	985,988.64	-	-
Total other comprehensive income (loss) for the years	(15,631,468.31)	56,092,281.12	(16,272,295.74)
Total comprehensive income for the years	88,048,617.06	182,876,134.37	71,541,812.72
Total comprehensive income attributable to			
Equity holders of the parent	85,448,206.00	177,547,819.48	71,541,812.72
Non-controlling interests	2,600,411.06	5,328,314.89	-
	88,048,617.06	182,876,134.37	71,541,812.72

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF CASH FLOWS (1/4)

FOR THE YEAR ENDED DECEMBER 31, 2018

	BAHT		
	CONSOLIDATED		THE SEPARATE FINA
	2018	2017	2018
CASH FLOWS FROM OPERATING ACTIVITIES			
Profit before income tax	125,750,697.39	155,157,144.98	108,598,655.44
Adjustment to reconcile profit before income tax to cash provided from (used in) operation :			
Depreciation	6,197,811.79	6,782,403.43	6,342,971.02
Amortization of intangible assets	-	5,599.80	-
Gain on disposal of investments in available-for-sale securities	(14,037,952.49)	(3,253,675.11)	(14,037,952.49)
Gain on disposal of investments in associate	-	(18,328,863.92)	-
Gain on disposal of investments in other companies	(1,028,280.00)	-	(1,028,280.00)
Dividend income from investments in associates	-	-	(18,900,000.00)
Dividend income from investments in subsidiaries	-	-	(2,240,000.00)
Dividend income from investments in other companies	(5,118,950.75)	(6,314,100.00)	(5,070,950.75)
Return on investments in Private Fund	(8,000,000.00)	(4,000,000.00)	(8,000,000.00)
Interest income	(792,074.38)	(1,480,863.09)	(629,670.95)
Interest expenses	10,815.18	-	-
Write-off withholding tax	28,184.03	84,936.22	28,184.03
Gain on disposal and unused equipment	(56,348.14)	(1,301,429.77)	(56,069.77)
Unrealized gain on investments in Open-end Fund	(1,052,542.87)	(406,478.06)	(975,357.73)
Long-term employee benefits expenses	3,427,740.00	3,696,169.00	3,002,293.00
Loss on diminution of investments in other companies	8,535.00	138,350.00	8,535.00
Share of profit from investments in associates	(31,489,740.62)	(29,404,090.78)	-
Profit from operation before changes in operating assets and liabilities items	73,847,894.14	101,375,102.70	67,042,356.80
(INCREASE) DECREASE IN OPERATING ASSETS ITEMS			
Investments in Open-end Fund	(56,720,671.49)	185,544,972.21	(74,700,293.94)
Trade accounts receivable	(8,181,302.53)	16,880,174.73	16,241,385.99
Other receivables	2,085,813.52	10,626,914.69	1,045,179.98
Advertising-in-progress	1,132,287.96	(5,596,352.90)	(508,710.39)
Other current assets	(15,068,035.76)	(1,707,059.62)	(12,297,670.41)
Fixed deposit with obligation	-	4,500,000.00	-
Other non-current assets	(195,899.50)	797,921.00	182,500.00
INCREASE (DECREASE) IN OPERATING LIABILITIES ITEMS			
Trade accounts payable	(75,701,774.51)	(46,802,501.19)	(96,169,926.98)
Other accounts payable	3,598,072.90	5,806,261.09	4,834,781.31
Other current liabilities	18,803,192.33	(1,230,193.14)	16,882,071.08
Provision for long-term employee benefits	(1,595,803.00)	(8,285,835.00)	(1,432,469.00)
Other non-current liabilities	100,000.00	(40,000.00)	(98,500.00)
Cash provided from (used in) operation	(57,896,225.94)	261,869,404.57	(78,979,295.56)

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF CASH FLOWS (2/4)

FOR THE YEAR ENDED DECEMBER 31, 2018

	BAHT		
	CONSOLIDATED		THE SEPARATE FINA
	2018	2017	2018
Interest expenses paid	(10,815.18)	-	-
Income tax expenses paid	(22,438,003.90)	(28,756,178.01)	(19,064,002.16)
Proceeds from income tax refund	2,713,475.70	4,978,434.63	2,406,807.40
NET CASH PROVIDED FROM (USED IN) OPERATING ACTIVITIES	(77,631,569.32)	238,091,661.19	(95,636,490.32)
CASH FLOWS FROM INVESTING ACTIVITIES			
(Increase) decrease in fixed deposit at bank	(35,144,306.85)	42,465,548.63	(35,160,241.78)
Interest income	768,955.66	1,660,237.97	627,751.05
Purchase of investments in associate	-	(1,500.00)	-
Purchase of investments in subsidiary from non-controlling interests	-	(15,506,610.00)	-
Purchase of investments in available-for-sale securities - Private Fund	(110,000,000.00)	(100,000,000.00)	(100,000,000.00)
Purchase of investments in convertible debentures	-	(11,235,000.00)	-
Purchase of other investments	(632,820.00)	(6,043,760.00)	(632,820.00)
Purchase of plant and equipment	(10,523,737.75)	(4,892,883.12)	(10,495,345.60)
Proceeds from sales of investments in associates	-	8,550,000.00	-
Proceeds from sales of investments in other companies	5,674,680.00	-	5,674,680.00
Proceeds from disposal of equipment	56,355.14	1,756,074.77	56,074.77
Proceeds from capital decrease of investments in other companies	139,400.00	672,000.00	139,400.00
Proceeds from investments in convertible debentures	30.00	-	30.00
Proceeds from disposal of investments in available-for-sale securities	16,358,116.32	53,054,481.17	16,358,116.32
Dividend income from investments in associates	18,932,000.00	22,699,920.00	18,900,000.00
Dividend income from investments in subsidiaries	-	-	2,240,000.00
Dividend income from investments in other companies	5,118,950.75	6,314,100.00	5,070,950.75
Proceeds from return on investments in Private Fund	8,000,000.00	4,000,000.00	8,000,000.00
NET CASH PROVIDED FROM (USED IN) INVESTING ACTIVITIES	(101,252,376.73)	3,492,609.42	(89,221,404.49)
CASH FLOWS FROM FINANCING ACTIVITIES			
Subsidiary's dividend paid to non-controlling interests	(3,360,000.00)	(19,368,000.00)	-
Dividend payments	(75,000,000.00)	(52,500,000.00)	(75,000,000.00)
Proceeds from increase in share capital	47,240,550.00	-	47,240,550.00
NET CASH USED IN FINANCING ACTIVITIES	(31,119,450.00)	(71,868,000.00)	(27,759,450.00)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENT	(210,003,396.05)	169,716,270.61	(212,617,344.81)
CASH AND CASH EQUIVALENTS AS AT JANUARY 1,	292,333,312.32	122,617,041.71	59,803,565.50
<u>Add</u> Increase in cash and cash equivalents from business transferred (Supplementary statement 1)	-	-	207,359,741.64
<u>Less</u> Cash and cash equivalents transferred out from change in subsidiary to associate (Supplementary statement 2)	(17,960,234.77)	-	-
CASH AND CASH EQUIVALENTS AS AT DECEMBER 31,	64,369,681.50	292,333,312.32	54,545,962.33

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF CASH FLOWS (3/4)

FOR THE YEAR ENDED DECEMBER 31, 2018

	BAHT		
	CONSOLIDATED	THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018
ADDITIONAL DISCLOSURE ITEMS TO CASH FLOWS STATEMENTS :			
NON-CASH FLOWS ITEMS COMPRISE :			
Decrease investments in associate due to translation of financial statements differences on exchange rate	(193,442.21)	-	-
Gain (loss) from the remeasuring of investments in available-for-sale securities	(4,250,065.24)	73,886,675.37	(4,060,416.49)
Reversal on gain from the remeasuring of investments in available-for-sale securities	(16,279,953.17)	(1,491,292.47)	(16,279,953.17)
Transferred investments in subsidiary to investments in associate	4,211,240.87	-	2,700,000.00
Decrease investments in associate due to advance received from disposal of investment	-	(33,333,500.00)	-
Increase investments in associate from adjustment of actuarial estimates from employee benefit plan of associate	985,988.64	-	-
Increase in equipment from asset payable	674,156.85	11,700.00	674,156.85
Converted investments in convertible debentures to investments in available-for-sale securities	11,234,970.00	-	11,234,970.00
Effect of adjustment of actuarial estimates from employee benefit plan :-			
- Increase in deferred tax assets	-	(456,006.80)	-
- Increase in provision for long-term employee benefits	-	2,280,032.00	-
- Decrease in retained earnings	-	(1,770,199.54)	-
- Decrease in non-controlling interests	-	(53,825.66)	-

Notes to the financial statements form an integral part of these statements.

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

STATEMENTS OF CASH FLOWS (4/4)

FOR THE YEAR ENDED DECEMBER 31, 2018

SUPPLEMENTARY STATEMENT 1 (THE SEPARATE FINANCIAL STATEMENTS)

Amalgamation with subsidiary

As at January 3, 2018, the Company received business transferred from Fame Line Company Limited, a subsidiary of the Company as follows:

	<u>BAHT</u>
Cash and cash equivalents	207,359,741.64
Trade accounts receivable	152,640,589.80
Other receivables	1,034,378.58
Advertising-in-progress	3,570,653.71
Other current assets	1,742,614.73
Investments in related company-Diginakhon Co., Ltd.	300,000.00
Plant, property improvement and equipment	17,574,245.55
Deferred tax assets	2,929,843.53
Other non-current assets	198,809.00
Trade accounts payable	(200,295,860.55)
Other accounts payable	(27,449,765.60)
Accrued corporate income taxes	(4,135,472.78)
Other current liabilities	(4,117,915.38)
Provision for long-term employee benefits	(16,344,926.00)
Legal reserve	(1,000,000.00)
Net assets as at business transferred date	134,006,936.23
Investments in subsidiary as at business transferred	(18,966,010.00)
Retained earnings received from business transferred	115,040,926.23

SUPPLEMENTARY STATEMENT 2 (THE CONSOLIDATED FINANCIAL STATEMENTS)

Diginakorn Company Limited, formerly its subsidiary has a change of directors's structure, as a result, the Company has a los control, therefore transfers a change of investments in subsidiary to investments in associate, and transfer the net assets as at Jar 2018 out of consolidated as follows:

	<u>BAHT</u>
Cash and cash equivalents	17,960,234.77
Trade accounts receivable	5,519,148.07
Other accounts receivables	10,225.00
Intangible assets	19,049.50
Refundable withholding tax	84,956.49
Other non-currents assets	16,000.00
Trade accounts payable	(14,153,312.00)
Other accounts payable	(277,095.00)
Other current liabilities	(142,464.62)
Non-controlling interests	(4,825,501.34)
Net assets in subsidiary transferred out to investments in associate	4,211,240.87

Notes to the financial statements form an integral part of these statements.

NCIAL STATEMENTS

2017

59,803,565.50

12,181,727.11

76,166,378.36

88,348,105.47

168,865,496.89

59,920.05

3,294,721.63

718,493.86

4,073,135.54

329,686.74

1,303,137.41

322,723,127.55

5,000,000.00

510,724,163.44

6,001,470.00

22,766,010.00

35,488,455.00

11,235,000.00

175,581,332.05

-

2,434,991.43

125,518.00

769,356,939.92

1,092,080,067.47

NCIAL STATEMENTS

2017

123,602,673.24

6,907,419.91

13,400,000.00

315,969.50

20,623,389.41

1,698,821.32

1,767,123.34

147,692,007.31

22,289,101.34

26,260,516.77

1,081,500.00

49,631,118.11

197,323,125.42

NCIAL STATEMENTS

2017

75,000,000.00

75,000,000.00

95,000,000.00

-

-

7,500,000.00

567,263,355.40

149,993,586.65

894,756,942.05

-

894,756,942.05

1,092,080,067.47

NCIAL STATEMENTS

2017

264,176,880.30

179,343,288.98

84,833,591.32

138,896,020.00

-
40,420,337.93
11,958,172.66

52,378,510.59

276,108,121.91

74,857,478.13

-

-

-

201,250,643.78

13,389,518.01

187,861,125.77

187,861,125.77

-

187,861,125.77

25.05

7,500,000

NCIAL STATEMENTS

2017

187,861,125.77

-

73,886,675.37
(14,777,335.08)

59,109,340.29

-
-

-

59,109,340.29

(849,788.00)
169,958.00

(679,830.00)

-

58,429,510.29

246,290,636.06

246,290,636.06

-

246,290,636.06

NCIAL STATEMENTS

2017

201,250,643.78

3,290,786.04

-

-

(40,420,337.93)

-

(22,699,920.00)

(105,882,000.00)

(6,314,100.00)

(4,000,000.00)

(569,121.03)

-

6,792.82

(1,227,921.37)

(194,501.44)

2,065,292.00

138,350.00

-

25,443,962.87

21,130,827.75

(26,631,111.89)

6,919,305.77

(60,420.22)

(1,303,137.41)

-

44,396.64

(5,081,025.08)

5,201,221.37

(879,983.48)

(8,285,835.00)

(40,000.00)

16,458,201.32

NCIAL STATEMENTS

2017

-
(10,435,357.80)
2,098,462.99
<hr/>
8,121,306.51
<hr/>
39,448,634.55
750,465.74
(1,500.00)
(15,506,610.00)
(100,000,000.00)
(11,235,000.00)
(5,043,760.00)
(1,221,076.49)
8,550,000.00
-
1,392,523.37
672,000.00
-
-
22,699,920.00
105,882,000.00
6,314,100.00
4,000,000.00
<hr/>
56,701,697.17
<hr/>
-
(52,500,000.00)
-
<hr/>
(52,500,000.00)
<hr/>
12,323,003.68
47,480,561.82
-
-
<hr/>
59,803,565.50
<hr/> <hr/>

NCIAL STATEMENTS

2017

-

73,886,675.37

-

-

(33,333,500.00)

-

-

-

(169,958.00)

849,788.00

(679,830.00)

-

s in
nuary 1,

FAR EAST FAME LINE DDB PUBLIC COMPANY LIMITED AND SUBSIDIARIES

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2018

1. GENERAL INFORMATION

1.1 Legal status	A juristic person established under Thai law and listed on the Stock Exchange of Thailand.
1.2 Company location	465/1-467 Sri Ayudhya Road, Kwaeng Thungphayathai, Khet Ratchathewi, Bangkok, Thailand.
1.3 Type of business	(1) Advertising agent or broker, and in production and advertising related services. (2) Investing in its associates and subsidiaries which carry on business according to Notes 9 and 10 to the financial statements, respectively.

On January 3, 2018, the Company has completed the business transfer of Fame Line Company Limited, a subsidiary of the Company which has shareholding 99.99%. The amalgamation resolution was approved by the Extraordinary Shareholders' Meeting No.1/2017 on December 29, 2017, in order to increase efficiency of the Company's operation and changed the name of the Company from Far East DDB Public Company Limited to Far East Fame Line DDB Public Company Limited on the same date. Fame Line Company Limited has registered a dissolution with Ministry of Commerce on January 12, 2018.

2. BASIS FOR PREPARATION OF FINANCIAL STATEMENTS

2.1 The consolidated and the separate financial statements are prepared in accordance with the Accounting Standards and Financial Reporting Standards issued by the Federation of Accounting Professions under the Accounting Profession Act, B.E. 2547 (2004), and the Accounting Act, B.E. 2543 (2000) and the Notification of the Office of the Securities and Exchange Commission, except the financial statements of MEDIA INTELLIGENCE (MYANMAR) LIMITED, a subsidiary of Media Intelligence Co., Ltd., an associate of the Company are prepared in accordance with the Accounting Standards of REPUBLIC OF THE UNION OF MYANMAR. In preparation of consolidated financial statements, they are adjusted to be under the same accounting policy as parent company.

2.2 These financial statements have been prepared on a historical cost basis except where otherwise disclosed in the accounting policies.

2.3 These consolidated financial statements included the financial statements of Far East Fame Line DDB Public Company Limited and its subsidiaries and its equity in associates as follows:

SUBSIDIARIES

COMPANIES	% HOLDING		ESTABLISHED IN
	2018	2017	
<u>SUBSIDIARIES DIRECTLY HELD BY THE COMPANY</u>			
FAME LINE COMPANY LIMITED	-	99.99	THAILAND
SPRINGBOARD PLUS COMPANY LIMITED	99.99	99.99	THAILAND
INTEGRATED COMMUNICATION COMPANY LIMITED	40.00	40.00	THAILAND
DIGINAKHON COMPANY LIMITED	-	40.00	THAILAND
<u>SUBSIDIARIES HELD IN DIGINAKHON COMPANY LIMITED</u>			
FAME LINE COMPANY LIMITED	-	5.00	THAILAND
INTEGRATED COMMUNICATION COMPANY LIMITED	4.00	4.00	THAILAND

The Company included the financial statements of INTEGRATED COMMUNICATION COMPANY LIMITED to prepare the consolidated financial statements because of the Company has power and control over such company.

The Company has changed investment in Diginakorn Co., Ltd. from subsidiary to investments in associate because of Diginakorn Co., Ltd. has a change of directors' structure, as a result, has a loss in control.

ASSOCIATES

COMPANIES	% HOLDING		ESTABLISHED IN
	2018	2017	
<u>ASSOCIATES DIRECTLY HELD BY THE COMPANY</u>			
MEDIA INTELLIGENCE COMPANY LIMITED	30.00	30.00	THAILAND
DIGINAKHON COMPANY LIMITED	45.00	-	THAILAND
<u>SUBSIDIARIES HELD BY MEDIA INTELLIGENCE COMPANY LIMITED</u>			
MEDIA INSIGHT COMPANY LIMITED	99.99	99.99	THAILAND
MIM (THAILAND) COMPANY LIMITED	70.00	70.00	THAILAND
I-DAC (BANGKOK) COMPANY LIMITED	60.00	60.00	THAILAND
MEDIA INTELLIGENCE (MYANMAR) LIMITED	70.00	70.00	REPUBLIC OF THE UNION OF MYANMAR

2.4 Inter-company balances and significant transactions of the Company and its subsidiaries have been eliminated from the consolidated financial statements.

3. The accounting standards that became effective in the current accounting year are as follows:

Thai Accounting Standards (TAS)

1. TAS 1 (revised 2017) Presentation of Financial Statements
2. TAS 2 (revised 2017) Inventories
3. TAS 7 (revised 2017) Statement of Cash Flows
4. TAS 8 (revised 2017) Accounting Policies, Changes in Accounting Estimates and Errors
5. TAS 10 (revised 2017) Events After the Reporting Period
6. TAS 11 (revised 2017) Construction Contracts
7. TAS 12 (revised 2017) Income Taxes
8. TAS 16 (revised 2017) Property, Plant and Equipment
9. TAS 17 (revised 2017) Leases
10. TAS 18 (revised 2017) Revenue
11. TAS 19 (revised 2017) Employee Benefits
12. TAS 20 (revised 2017) Accounting for Government Grants and Disclosure of Government Assistance
13. TAS 21 (revised 2017) The Effects of Changes in Foreign Exchange Rates
14. TAS 23 (revised 2017) Borrowing Costs

15. TAS 24 (revised 2017)	Related Party Disclosures
16. TAS 26 (revised 2017)	Accounting and Reporting by Retirement Benefit Plans
17. TAS 27 (revised 2017)	Separate Financial Statements
18. TAS 28 (revised 2017)	Investments in Associates and Joint Ventures
19. TAS 29 (revised 2017)	Financial Reporting in Hyperinflationary Economies
20. TAS 33 (revised 2017)	Earnings Per Share
21. TAS 34 (revised 2017)	Interim Financial Reporting
22. TAS 36 (revised 2017)	Impairment of Assets
23. TAS 37 (revised 2017)	Provisions, Contingent Liabilities and Contingent Assets
24. TAS 38 (revised 2017)	Intangible Assets
25. TAS 40 (revised 2017)	Investment Property
26. TAS 41 (revised 2017)	Agriculture

Thai Financial Reporting Standards (TFRS)

27. TFRS 2 (revised 2017)	Share-based Payment
28. TFRS 3 (revised 2017)	Business Combinations
29. TFRS 4 (revised 2017)	Insurance Contracts
30. TFRS 5 (revised 2017)	Non-current Assets Held for Sale and Discontinued Operations
31. TFRS 6 (revised 2017)	Exploration for and Evaluation of Mineral Resources
32. TFRS 8 (revised 2017)	Operating Segments
33. TFRS 10 (revised 2017)	Consolidated Financial Statements
34. TFRS 11 (revised 2017)	Joint Arrangements
35. TFRS 12 (revised 2017)	Disclosure of Interests in Other Entities
36. TFRS 13 (revised 2017)	Fair Value Measurement

Thai Accounting Standard Interpretations (TSIC)

37. TSIC 10 (revised 2017)	Government Assistance - No Specific Relation to Operating Activities
38. TSIC 15 (revised 2017)	Operating Leases - Incentives
39. TSIC 25 (revised 2017)	Income Taxes - Changes in the Tax Status of an Entity or Its Shareholders
40. TSIC 27 (revised 2017)	Evaluating the Substance of Transactions Involving the Legal Form of a Lease
41. TSIC 29 (revised 2017)	Service Concession Arrangements: Disclosure
42. TSIC 31 (revised 2017)	Revenue - Barter Transactions Involving Advertising Services
43. TSIC 32 (revised 2017)	Intangible Assets - Web Site Costs

Thai Financial Reporting Standard Interpretations (TFRIC)

- | | |
|-----------------------------|--|
| 44. TFRIC 1 (revised 2017) | Changes in Existing Decommissioning, Restoration and Similar Liabilities |
| 45. TFRIC 4 (revised 2017) | Determining Whether an Arrangement Contains a Lease |
| 46. TFRIC 5 (revised 2017) | Rights to Interests Arising from Decommissioning, Restoration and Environmental Rehabilitation Funds |
| 47. TFRIC 7 (revised 2017) | Applying the Restatement Approach under TAS 29 (revised 2017) Financial Reporting in Hyperinflationary Economies |
| 48. TFRIC 10 (revised 2017) | Interim Financial Reporting and Impairment |
| 49. TFRIC 12 (revised 2017) | Service Concession Arrangements |
| 50. TFRIC 13 (revised 2017) | Customer Loyalty Programmes |
| 51. TFRIC 14 (revised 2017) | TAS 19 (revised 2017) - The Limit on a Defined Benefit Asset, Minimum Funding Requirements and Their Interaction |
| 52. TFRIC 15 (revised 2017) | Agreements for the Construction of Real Estate |
| 53. TFRIC 17 (revised 2017) | Distributions of Non-cash Assets to Owners |
| 54. TFRIC 18 (revised 2017) | Transfers of Assets from Customers |
| 55. TFRIC 20 (revised 2017) | Stripping Costs in the Production Phase of a Surface Mine |
| 56. TFRIC 21 (revised 2017) | Levies |

These accounting standards, financial reporting standards, accounting standard interpretations and financial reporting standard interpretations do not have any significant impact on the financial statements.

The Federation of Accounting Professions has issued the new accounting standards but are not yet effective.

Effective for fiscal years beginning on or after January 1, 2019

Thai Accounting Standards (TAS)

- | | |
|--------------------------|---|
| 1. TAS 1 (revised 2018) | Presentation of Financial Statements |
| 2. TAS 2 (revised 2018) | Inventories |
| 3. TAS 7 (revised 2018) | Statement of Cash Flows |
| 4. TAS 8 (revised 2018) | Accounting Policies, Changes in Accounting Estimates and Errors |
| 5. TAS 10 (revised 2018) | Events After the Reporting Period |
| 6. TAS 12 (revised 2018) | Income Taxes |
| 7. TAS 16 (revised 2018) | Property, Plant and Equipment |
| 8. TAS 17 (revised 2018) | Leases |

9. TAS 19 (revised 2018)	Employee Benefits
10. TAS 20 (revised 2018)	Accounting for Government Grants and Disclosure of Government Assistance
11. TAS 21 (revised 2018)	The Effects of Changes in Foreign Exchange Rates
12. TAS 23 (revised 2018)	Borrowing Costs
13. TAS 24 (revised 2018)	Related Party Disclosures
14. TAS 26 (revised 2018)	Accounting and Reporting by Retirement Benefit Plans
15. TAS 27 (revised 2018)	Separate Financial Statements
16. TAS 28 (revised 2018)	Investments in Associates and Joint Ventures
17. TAS 29 (revised 2018)	Financial Reporting in Hyperinflationary Economies
18. TAS 33 (revised 2018)	Earnings Per Share
19. TAS 34 (revised 2018)	Interim Financial Reporting
20. TAS 36 (revised 2018)	Impairment of Assets
21. TAS 37 (revised 2018)	Provisions, Contingent Liabilities and Contingent Assets
22. TAS 38 (revised 2018)	Intangible Assets
23. TAS 40 (revised 2018)	Investment Property
24. TAS 41 (revised 2018)	Agriculture

Thai Financial Reporting Standards (TFRS)

25. TFRS 1	First-time Adoption of International Financial Reporting Standards
26. TFRS 2 (revised 2018)	Share-based Payment
27. TFRS 3 (revised 2018)	Business Combinations
28. TFRS 4 (revised 2018)	Insurance Contracts
29. TFRS 5 (revised 2018)	Non-current Assets Held for Sale and Discontinued Operations
30. TFRS 6 (revised 2018)	Exploration for and Evaluation of Mineral Resources
31. TFRS 8 (revised 2018)	Operating Segments
32. TFRS 10 (revised 2018)	Consolidated Financial Statements
33. TFRS 11 (revised 2018)	Joint Arrangements
34. TFRS 12 (revised 2018)	Disclosure of Interests in Other Entities
35. TFRS 13 (revised 2018)	Fair Value Measurement
36. TFRS 15	Revenue from Contracts with Customers

Thai Accounting Standard Interpretations (TSIC)

37. TSIC 10 (revised 2018)	Government Assistance - No Specific Relation to Operating Activities
38. TSIC 15 (revised 2018)	Operating Leases-Incentives

- 39. TSIC 25 (revised 2018) Income Taxes - Changes in the Tax Status of an Entity or Its Shareholders
- 40. TSIC 27 (revised 2018) Evaluating the Substance of Transactions Involving the Legal Form of a Lease
- 41. TSIC 29 (revised 2018) Service Concession Arrangements: Disclosure
- 42. TSIC 32 (revised 2018) Intangible Assets - Web Site Costs

Thai Financial Reporting Standard Interpretations (TFRIC)

- 43. TFRIC 1 (revised 2018) Changes in Existing Decommissioning, Restoration and Similar Liabilities
- 44. TFRIC 4 (revised 2018) Determining Whether an Arrangement Contains a Lease
- 45. TFRIC 5 (revised 2018) Rights to Interests Arising from Decommissioning, Restoration and Environmental Rehabilitation Funds
- 46. TFRIC 7 (revised 2018) Applying the Restatement Approach under TAS 29 (revised 2018) Financial Reporting in Hyperinflationary Economies
- 47. TFRIC 10 (revised 2018) Interim Financial Reporting and Impairment
- 48. TFRIC 12 (revised 2018) Service Concession Arrangements
- 49. TFRIC 14 (revised 2018) TAS 19 (revised 2018) - The Limit on a Defined Benefit Asset, Minimum Funding Requirements and Their Interaction
- 50. TFRIC 17 (revised 2018) Distributions of Non-cash Assets to Owners
- 51. TFRIC 20 (revised 2018) Stripping Costs in the Production Phase of a Surface Mine
- 52. TFRIC 21 (revised 2018) Levies

And Effective for fiscal years beginning on or after January 1, 2020

Thai Accounting Standards (TAS)

- 53. TAS 32 Financial Instruments: Presentation

Thai Financial Reporting Standards (TFRS)

- 54. TFRS 7 Financial Instruments: Disclosures
- 55. TFRS 9 Financial Instruments

Thai Financial Reporting Standard Interpretations (TFRIC)

- 56. TFRIC 16 Hedges of a Net Investment in a Foreign Operation
- 57. TFRIC 19 Extinguishing Financial Liabilities with Equity Instruments

Management of group companies is evaluating the impact of such accounting standards, financial reporting standards, accounting standard interpretations and financial reporting standard interpretations on the financial statements in the year when they are adopted.

4. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

4.1 Revenues and expenses recognition

The Company recognized revenues and expenses from the following bases :

Revenue from rendering of services and commission	- Recognized on an accrual basis.
Revenue and cost from rendering of services in production	- Recognized when the services are completed and delivered.
Dividend income	- Recognized when the shareholder's right to receive is established.
Rental income	- Recognized over the lease period.
Other income	- Recognized on the accrual basis.
Interest income	- Recognized on the accrual basis based on effective interest rate.
Expenses	- Recognized on the accrual basis.

4.2 Cash and cash equivalents

Cash and cash equivalents are cash on hand, fixed deposits at financial institutions due not more than 3 months from the date of acquisition with no obligation.

4.3 Investments in Open-end Fund

Investments in Open-end Fund are considered as trading securities, stated at fair value. Cost of disposed investments during the year is calculated by the weighted average method.

4.4 Allowance for doubtful accounts

The Company provide allowance for doubtful accounts for the estimated losses that may be incurred from the uncollected accounts receivable based on past experience in debt collection.

4.5 Advertising-in-progress

Cost of work, which is not yet recognized as revenues, is recorded in advertising in progress which will be recognized to cost whenever the services are completed and submitted.

4.6 Investments

Investments in available-for-sale securities are investments in listed securities stated at fair value with the objective for long-term investments. The Company recognized its revaluation in available-for-sale securities as separate item in other comprehensive income, under the caption “gain (loss) from the remeasuring of investments available-for-sale securities”.

The Company calculated cost of the disposed securities during the years by the weighted average method.

Associates mean those companies in which the parent in the group companies has shareholding from 20% to 50% of the total voting rights or has significant influence over the associates, that is the parent in the group companies has power to participate in determining relating to the financial and operating policies of the enterprise but not up to the level of governing such policies. Investments in associates are stated by equity method for consolidation and cost method for the separate financial statements.

Subsidiaries mean those companies in which the parent in the group companies, directly or indirectly, has power more than one half of the total voting rights or power to govern the financial and operating policies of subsidiaries. Investments in subsidiaries in the separate financial statements are stated at cost after deduction of provision for diminution in investment.

Other long-term investments mean those companies in which the group companies have shareholding but have no power to govern or participate in setting up any policy. Other long-term investments are stated at cost after deduction of provision for diminution in investment.

Convertible debentures are stated at cost after deduction allowance of impairment of investments, if any.

4.7 Property, plant and equipment

Property, plant and equipment are stated at cost. Plant and equipment are stated at acquisition cost less accumulated depreciation.

Depreciation is calculated by the straight-line method based on the estimated useful life of the following assets:

	<u>Years</u>
Building and building improvement	20
Office furniture, fixtures and equipment	5
Vehicles	5

Expenditures for additions, renewals or betterments which affected the significant increment in value of assets will be capitalized, considered as capital expenditures. Regarding repair and maintenance costs are recognized as expenses during the accounting periods when incurred.

4.8 Intangible assets

Computer softwares are stated at acquisition cost less amortization by using the straight-line method based on the estimated useful life of 5 years.

4.9 Operating leases

Leases where most of substantial risks and rewards of ownership of assets remain with the leasing company are accounted for as operating leases. Rentals applicable to such operating leases are charged to expenses in the statements of income over the lease term.

4.10 Employee benefits

Short-term employee benefits

The Company and its subsidiaries recognized salaries, wages, bonuses and contributions to the social security fund as expenses when incurred.

Long-term employee benefits

Defined contribution plan

The Company and its subsidiaries provide a provident fund, which is a defined contribution plan, the assets of which are held in a separate trust fund and managed by the external fund manager. Such provident fund is contributed by payments from employees and the Company. Contributions to the provident fund are charged to the statements of income in the incurred period.

Defined benefit plan

The provision for employee retirement benefits is recognized as an expense of operations over the employee's service period. It is calculated by estimating the amount of future benefit earned by employees in return for service provided to the Company in the current and future periods, with such benefit being discounted to determine the present value. The reference point for setting the discount rate is the yield rate of government bonds as at the reporting date. The calculation is performed by a qualified actuary using the Projected Unit Credit Method.

The Company provides other long-term benefits to the eligible employees in return for their service in the current and prior periods before one's retirement. In the financial statements, the obligations represent the present value of the other long-term employee benefits. The obligations are calculated on the same basis as the defined benefit plan.

4.11 Deferred tax assets/liabilities

Deferred tax assets/liabilities are recognized for temporary differences arising between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes as at the statements of financial position date. They will be realised in future period when the income is realised, or the expenses provided for are actually incurred and considered deductible for income tax purposes.

Deferred tax assets are recognized for deductible temporary differences or additional tax are deferred tax liabilities if it is highly probable that the Company will generate sufficient taxable profits from its future operations to utilise these assets.

As each statements of financial position date, the Company reviews and reduces the carrying amount of deferred tax assets/liabilities to the extent that it is no longer probable that sufficient taxable profit be available to allow all or part of the deferred tax asset or deferred tax liabilities to be utilised.

4.12 Share-based payment transactions

Granting right to equity securities purchase to employees or individuals is considered share-based payment transaction when it does not appear that the right to equity securities purchase has an objective other than a payment for goods or services provided to the Company. The Company will record the difference between fair value and purchase price of equity securities at the date on which the options are granted as expenses in statements of income, and recorded a capital reserve for share-based payment transactions presented in shareholders' equity.

4.13 Income tax expenses

Income tax expenses from profit/loss for the year consist of current income tax and deferred tax. Income tax expenses recognized in statements of income unless part of transaction recorded in shareholders' equity recorded directly to equity.

4.14 Earnings per share

Basic earnings per share is calculated by dividing profit for the year with the number of common stocks held by outsiders by the weighted average method.

4.15 Foreign currency transactions

Foreign currency transactions incurred during the years are recorded in Baht at the rate ruling on the date of transactions. Outstanding foreign currency assets and liabilities on the statements of financial position date are converted to Baht at the rate of exchange in effect on that date.

Gains or losses on exchange rate fluctuation are credited or charged to operations during the years.

For preparation of the consolidated financial statements, the financial statements of the subsidiary denominated in foreign currencies are converted to Baht based on the following exchange rates:

- Assets and liabilities were translated by the average exchange rates at the end of the year.
- Shareholders' equity and depreciation were translated by the exchange rate in effect on the transaction dates.
- Revenues and expenses were translated by the average exchange rates for the year.

The translation of financial statement differences in foreign currencies was shown under other comprehensive income.

4.16 Significant accounting judgments and estimates

In preparation of financial statements in accordance with generally accepted accounting principles requires management to use judgments on various estimates and assumptions that will affect the reported amounts of revenues, expenses, assets and liabilities including the disclosure of contingent assets and liabilities. Actual results may differ from those estimates.

Estimates and assumptions are continually evaluated and based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions of significant accounting relate primarily to allowance for investment in Open-end Fund, provision for diminution in investment, allowance for doubtful accounts, allowance for depreciation of plant and equipment, allowance for amortization of intangible assets, deferred tax assets or liabilities and provision for long-term employee benefits. All other estimates mentioned above are further disclosed in the corresponding notes to the financial statements.

5. CASH AND CASH EQUIVALENTS

BAHT

PARTICULARS	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
Cash	101,156.80	109,847.14	93,138.39	33,946.04
Cash at bank	43,125,397.97	271,372,880.58	33,459,728.45	39,051,972.40
Short term fixed deposit	21,143,126.73	20,850,584.60	20,993,095.49	20,717,647.06
Cash and cash equivalents	64,369,681.50	292,333,312.32	54,545,962.33	59,803,565.50

6. INVESTMENTS IN OPEN-END FUND

BAHT

PARTICULARS	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
Investments in Open-end Fund-Debt securities	162,013,872.28	104,970,856.37	150,825,406.44	75,971,876.92
<u>Add</u> Allowance for investment adjustment	1,136,676.51	406,478.06	1,016,623.59	194,501.44
Investments in Open-end Fund-Fair value	163,150,548.79	105,377,334.43	151,842,030.03	76,166,378.36

Investments in Open-end Fund are trading securities. The difference between fair value and cost is shown as allowance for investment value adjustment in Open-end Fund. Gains on investments in Open-end Fund incurred during the year were duly presented in the statements of income as follows:

BAHT

PARTICULARS FOR THE YEARS ENDED DECEMBER 31,	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
Unrealized gain on investments in Open-end Fund	1,052,542.87	406,478.06	975,357.73	194,501.44
Realized gain on disposal of investments in Open-end Fund	563,909.86	2,121,418.64	502,894.92	352,638.31
Gains on investments in Open-end Fund	1,616,452.73	2,527,896.70	1,478,252.65	547,139.75

7. TRADE ACCOUNTS RECEIVABLE

BAHT

PARTICULARS	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
<u>Trade accounts receivable of related parties</u>				
Trade accounts receivable				
Current	190,517,193.64	182,607,634.55	182,076,530.74	94,508,090.05
Overdue within 3 months	47,866,751.64	85,117,481.20	46,883,092.77	58,338,098.34
Overdue between 6 to 12 months	963,695.50	-	963,695.50	-
Total	239,347,640.78	267,725,115.75	229,923,319.01	152,846,188.39
<u>Trade accounts receivable of other companies</u>				
Trade accounts receivable				
Current	38,401,172.25	49,433,120.28	28,564,595.34	11,652,829.00
Overdue within 3 months	58,158,301.95	16,552,950.68	46,179,726.35	4,266,480.00
Overdue between 3 to 6 months	597,060.00	-	597,060.00	-
Overdue between 6 to 12 months	-	100,000.00	-	100,000.00
Overdue more than 12 months	9,810,492.50	9,810,492.00	9,810,492.50	9,810,492.00
Total	106,967,026.70	75,896,562.96	85,151,874.19	25,829,801.00
<u>Less</u> Allowance for doubtful accounts	(9,810,492.50)	(9,810,492.50)	(9,810,492.50)	(9,810,492.50)
Trade accounts receivable others-net	97,156,534.20	66,086,070.46	75,341,381.69	16,019,308.50
Note receivable	-	30,834.31	-	-
Trade accounts receivable - net	336,504,174.98	333,842,020.52	305,264,700.70	168,865,496.89

8. INVESTMENTS IN AVAILABLE-FOR-SALE SECURITIES

Investments in available-for-sale securities are listed securities on the stock exchange.

BAHT

CONSOLIDATED AND THE SEPARATE FINANCIAL STATEMENTS	% Holding		Investment Value		Dividends/Return on investments in Private Fund for the years	
	2018	2017	2018	2017	2018	2017
Related Companies						
1. Saha Pathana Inter-Holding Plc.	0.24	0.28	12,896,366.17	3,981,560.00	1,040,805.00	624,483.00
2. I.C.C. International Plc.	0.29	0.29	5,519,382.00	5,519,382.00	927,289.00	969,438.50
3. Saha Pathanapibul Plc.	0.33	0.33	7,510,671.54	7,510,671.54	1,638,577.50	1,966,293.00
4. Boutique New City Plc.	0.06	0.06	1,710,000.00	1,710,000.00	36,000.00	54,000.00
Total cost			27,636,419.71	18,721,613.54	3,642,671.50	3,614,214.50
<u>Add</u> Gain from the remeasuring of investments in available-for-sale			167,216,679.04	175,860,447.71		
Investments in available-for-sale - related companies - fair value			194,853,098.75	194,582,061.25		
Other Companies						
1. The Siam Cement Plc.			386,397.20	386,397.20	31,500.00	57,000.00
2. Nation Multimedia Group Plc.			4,072,387.00	4,072,387.00	-	-
3. Nation International Edutainment Plc.			51,782.40	51,782.40	-	-
Total cost			4,510,566.60	4,510,566.60	31,500.00	57,000.00
<u>Less</u> Loss from the remeasuring of investments in available-for-sale			(1,715,854.36)	(1,188,595.62)		
Investments in available-for-sale - other companies-fair value			2,794,712.24	3,321,970.98		
Private Fund						
1. BBL Asset Management Co., Ltd.			190,000,000.00	140,000,000.00	2,000,000.00	4,000,000.00
2. Kasikorn Asset Management Co., Ltd.			210,000,000.00	160,000,000.00	6,000,000.00	-
Total cost			400,000,000.00	300,000,000.00	8,000,000.00	4,000,000.00
<u>Add</u> Gain from the remeasuring of investments in available-for-sale			1,650,788.96	12,820,131.21		
Investments in available-for-sale - Private fund-fair value			401,650,788.96	312,820,131.21		
Total investments in available-for-sale - net (Separate financial statements)			599,298,599.95	510,724,163.44	11,674,171.50	7,671,214.50
Subsidiary invested in Private Fund						
BBL Asset Management Co., Ltd.			10,000,000.00	-	-	-
<u>Less</u> Loss from the remeasuring of investments in available-for-sale			(189,648.75)	-		
Total investments in available-for-sale of the subsidiary - net			9,810,351.25	-	-	-
Total investments in available-for-sale-net (Consolidated)			609,108,951.20	510,724,163.44	11,674,171.50	7,671,214.50

RELATED COMPANIES	TYPE OF BUSINESS	RELATIONSHIP	ISSUED AND PAID - UP SHARE CAPITAL	
			2018	2017
1. Saha Pathana Inter-Holding Plc.	Commerce	Co - directors	567,971,154.00	494,034,300.00
2. I.C.C. International Plc.	Fashion	Co - directors	290,633,730.00	290,633,730.00
3. Saha Pathanapibul Plc..	Commerce	Co - directors	330,000,000.00	330,000,000.00
4. Boutique New City Plc.	Fashion	Co - directors	120,000,000.00	120,000,000.00

In November 2018, the Company has sold investments in Saha Pathana Inter-Holding Public Company Limited to related person amount of shares 249,666 (cost value of Baht 9.29 per share) at price Baht 65.52 per share. The Company obtained proceed from disposal amount of Baht 16.36 million, recognized gain on disposal of investment in the statements of income amount of Baht 14.04 million in the consolidated financial statements and the separate financial statements.

In June 2018, investments in Saha Pathana Inter-Holding Public Company Limited has increased 249,666 shares, amount of Baht 11.23 million, from the conversion of convertible debentures (see Note 12).

9. INVESTMENTS IN ASSOCIATES

BAHT

CONSOLIDATED	% Holding		Equity Method	
	2018	2017	2018	2017
Media Intelligence Co., Ltd.	30.00	30.00	158,079,684.10	144,876,284.17
Diginakhon Co., Ltd.	46.60	-	4,290,990.99	-
Total			162,370,675.09	144,876,284.17
THE SEPARATE FINANCIAL STATEMENTS	% Holding		Cost Method	
	2018	2017	2018	2017
Media Intelligence Co., Ltd.	30.00	30.00	6,001,470.00	6,001,470.00
Diginakhon Co., Ltd.	45.00	-	2,700,000.00	-
Total			8,701,470.00	6,001,470.00

BAHT

ASSOCIATES	TYPE OF BUSINESS	ISSUED AND PAID - UP SHARE CAPITAL		DIVIDENDS FOR THE YEARS	
		2018	2017	2018	2017
Myanmar Spa Today Far East Advertising Limited.	Agency or broker advertising	-	-	-	2,700,000.00
Media Intelligence Co., Ltd.	Agency or broker advertising	20,000,000.00	20,000,000.00	18,000,000.00	19,999,920.00
Diginakhon Co., Ltd.	Agency or broker advertising	6,000,000.00	-	900,000.00	-
Total				18,900,000.00	22,699,920.00

In January 2018, the Company changed the type of investment in Diginakorn Company Limited from investments in subsidiary to investments in associated company. Due to changes in the management structure Causing the business to lose control in that company.

In December 2017, the Company has sold investment in MYANMAR SPA TODAY FAR EAST ADVERTISING LIMITED to related persons amount of 150 shares (par value of Kyat 1,000 per share), at price Baht 49,000 per share and Spa Today Far East (Thailand) Co., Ltd. amount of 3,000 shares (par value of Baht 100 per share), at price Baht 400 per share. The Company obtained proceed from disposal amount of Baht 8.55 million, recognized gain on disposal of investment in the statements of income amount of Baht 0.40 million in the consolidated financial statements and amount of Baht 7.75 million in the separate financial statements.

In July 2017, Media Intelligence Co., Ltd., acquired ordinary shares of I-DAC (Bangkok) Co., Ltd., amount of 1,199,997 shares (par value of Baht 10 per share) representing the 60% interest of such company's registered capital worth amount Baht 12 million, with the objective of media planning and purchase advertising on digital media (internet) to support the marketing plan.

In January 2017, the Company has sold investment in Media Intelligence Co., Ltd. amount of 66,667 shares (par value of Baht 10 per share), at price Baht 500 per share. The Company obtained proceed from disposal amount of Baht 33.33 million, recognized gain on disposal of investment in the statements of income amount of Baht 17.92 million in the consolidated financial statements and amount of Baht 32.67 million in the separate financial statements. The Company has additionally purchased investment in Media Intelligence Co., Ltd. from directors, amount of 3 shares (par value of Baht 10 per share) at price Baht 500 per share. Totaling investment amount of 600,000 shares, representing 30% of issued and paid-up share capital.

The share of profit (loss) from investments for using the equity method which are recorded in the consolidated statements of income for the years ended December 31, 2018 and 2017, as follows :

BAHT

SHARE OF PROFIT (LOSS) FROM INVESTMENTS FOR USING THE EQUITY METHOD FOR THE YEARS ENDED DECEMBER 31,	CONSOLIDATED	
	2018	2017
MEDIA INTELLIGENCE COMPANY LIMITED	30,477,990.50	27,860,002.55
DIGINAKHON COMPANY LIMITED	1,011,750.12	-
MYANMAR SPA TODAY FAR EAST ADVERTISING LIMITED	-	1,620,567.93
SPA TODAY FAR EAST (THAILAND) COMPANY LIMITED	-	(76,479.70)
Total	31,489,740.62	29,404,090.78

Summarised financial information of associates

Financial information of the associates are summarized, as follow:

MILLION BAHT

COMPANY'S NAME	Total assets		Total liabilities		Profit (loss) for the years	
	2018	2017	2018	2017	2018	2017
MEDIA INTELLIGENCE COMPANY LIMITED	1,229.78	1,045.23	677.05	541.75	101.59	92.87
DIGINAKHON COMPANY LIMITED	18.81	-	9.60	-	2.17	-
MYANMAR SPA TODAY FAR EAST ADVERTISING LIMITED	-	-	-	-	-	5.40
SPA TODAY FAR EAST (THAILAND) COMPANY LIMITED	-	-	-	-	-	(0.25)

10. INVESTMENTS IN SUBSIDIARIES

BAHT

SUBSIDIARIES	% Holding		THE SEPARATE FINANCIAL STATEMENTS (Cost Method)	
	2018	2017	2018	2017
FAME LINE COMPANY LIMITED	-	99.99	-	18,966,010.00
SPRINGBOARD PLUS COMPANY LIMITED	99.99	99.99	* 3,385,631.00	* 3,385,631.00
INTEGRATED COMMUNICATION COMPANY LIMITED	40.00**	40.00**	1,400,000.00	1,400,000.00
DIGINAKHON COMPANY LIMITED	-	40.00**	-	2,400,000.00
Total cost			4,785,631.00	26,151,641.00
<u>Less</u> Allowance for impairment			* (3,385,631.00)	* (3,385,631.00)
Total Investments in Subsidiaries - net			1,400,000.00	22,766,010.00

**The Company has power more than one half of the total voting rights or power to govern the financial and operating policies of subsidiaries.

In November 2017, the Company has additionally purchased ordinary shares of FAME LINE COMPANY LIMITED, a subsidiary of the Company, amount of 5,403 shares (par value of Baht 100 per share), at Baht 2,870 each, by purchasing from related persons amount of 4,006 shares and another person amount of 1,397 shares. The acquisition of additional shares resulting the Company's has proportion of shareholding in FAME LINE COMPANY LIMITED representing the 99.99% of such company's registered capital.

SUBSIDIARIES	TYPE OF BUSINESS	ISSUED AND PAID - UP SHARE CAPITAL		DIVIDENDS FOR THE YEARS	
		2018	2017	2018	2017
<u>SUBSIDIARIES DIRECTLY HELD BY THE COMPANY</u>					
FAME LINE COMPANY LIMITED	Advertising Agency	-	4,000,000.00	-	103,782,000.00
SPRINGBOARD PLUS COMPANY LIMITED	Advertising Agency	6,511,000.00	6,511,000.00	-	-
INTEGRATED COMMUNICATION COMPANY LIMITED	Public Relation	3,500,000.00	3,500,000.00	2,240,000.00	2,100,000.00
DIGINAKHON COMPANY LIMITED	Advertising Agency	-	6,000,000.00	-	-
<u>SUBSIDIARIES HELD IN DIGINAKHON CO., LTD.</u>					
FAME LINE COMPANY LIMITED	Advertising Agency	-	4,000,000.00	-	-
INTEGRATED COMMUNICATION COMPANY LIMITED	Public Relation	3,500,000.00	3,500,000.00	-	-
TOTAL				2,240,000.00	105,882,000.00

On January 3, 2018, the Company has acquired the transferred business of Fame Line Company Limited, in order to increase efficiency of the Company's operation and Fame Line Company Limited has registered a dissolution with the Ministry of Commerce on January 12, 2018.

In January 2018, the Company has changed its investment in Diginakhon Co., Ltd. from investments in subsidiaries to investments in associates because of Diginakorn Co., Ltd. has a change of directors' structure, as a result, has a loss in control of such company.

11. OTHER LONG-TERM INVESTMENTS

BAHT

CONSOLIDATED AND THE SEPARATE FINANCIAL STATEMENTS	% Holding		Investment Value		Dividends for the years	
	2018	2017	2018	2017	2018	2017
1. Thai Samsung Electronics Co., Ltd.	0.08	0.08	1,000,000.00	1,000,000.00	300,000.00	300,000.00
2. Raja Uchino Co., Ltd.	1.50	1.50	1,533,500.00	1,533,500.00	18,225.00	182,250.00
3. Treasure Hill Co., Ltd.	1.00	1.00	* 2,000,000.00	* 2,000,000.00	-	-
4. Advantage Footwear Co., Ltd.	0.38	0.38	**1,387,500.00	**1,387,500.00	32,606.25	34,687.50
5. Sahapat Properties Co., Ltd.	2.50	2.50	500,000.00	500,000.00	40,000.00	20,000.00
6. Eastern Rubber Co., Ltd.	1.50	1.50	* 450,000.00	*450,000.00	-	-
7. Spec Thai Plc.	4.64	4.64	* 9,280,000.00	*9,280,000.00	-	-
8. K. Commercial & Construction Co., Ltd.	2.00	2.00	1,000,000.00	1,000,000.00	-	100,000.00
9. Imperial Technology Management Services Co., Ltd.	0.70	0.70	* 6,250,000.00	* 6,250,000.00	-	-
10. Thai Flying Maintenance Co., Ltd.	10.00	10.00	* 200,000.00	* 200,000.00	-	-
11. First United Industry Co., Ltd.	1.00	1.00	400,000.00	400,000.00	120,000.00	120,000.00
12. Waseda Education (Thailand) Co., Ltd.	4.91	7.14	982,200.00	1,568,000.00	-	-
13. Thanara Co., Ltd.	1.67	1.67	1,500,000.00	1,500,000.00	-	-
14. Pinnacle Travel Co., Ltd.	3.93	3.93	* 122,500.00	* 122,500.00	-	-
15. Dairy Thai Co., Ltd.	3.04	3.04	** 5,850,000.00	**5,850,000.00	-	-
16. Sun108 Co., Ltd.	0.63	1.27	** 3,164,080.00	**2,531,260.00	885,948.00	885,948.00
17. United Utility Co., Ltd.	5.71	5.71	20,000,000.00	20,000,000.00	-	1,000,000.00
18. American Food Co.,Ltd.	-	0.03	-	4,200,000.00	-	-
Total cost			55,619,780.00	59,772,760.00	1,396,779.25	2,642,885.50
<u>Less</u> Allowance for loss on capital decrease			** (6,112,495.00)	** (6,112,495.00)		
Allowance for impairment of investments in other companies			*(18,180,345.00)	*(18,171,810.00)		
Total other long-term investments companies-net (Separate financial statements)			31,326,940.00	35,488,455.00		
GSB Lottery No.101 (3 years) (Due on September 26, 2020)			1,000,000.00	1,000,000.00		
Total other long-term investments companies-net (Consolidated)			32,326,940.00	36,488,455.00		

In December 2018, the Company has purchased ordinary shares in Sun108 Co., Ltd., amount of 63,282 shares, at Baht 10 per share, worth amount of Baht 0.63 million.

In December 2018, the Company has sold investment in Waseda Education (Thailand) Company Limited to related person amount of 4,464 shares (cost value of Baht 100 per share), at price of Baht 320 per share, recognized gain on disposal of investment amount of Baht 982,080 in the statements of income and resulted to the investment proportion decrease to 4.91 percent.

In December 2018, the Company has sold investment in American Food Co., Ltd. to related company amount of 420,000 shares (cost value of Baht 10 per share), at a price of Baht 10.11 per share, recognized gain on disposal of investment amount of Baht 46,200 in the statements of income.

In June 2018, Waseda Education (Thailand) Company Limited has reduced its capital from 219,520 shares, at Baht 100 par value to 200,000 shares at Baht 100 par value. The Company has recorded decrease in proportion of investment refund from investment in the amount of Baht 139,400.

In December 2017, the Company has purchased ordinary shares in Sun 108 Co., Ltd, amount of 84,376 shares, at Baht 10 per share, worth amount Baht 0.84 million.

In November 2017, the Company has purchased ordinary shares in American Food Co., Ltd, amount of 420,000 shares at Baht 10 per share, worth amount Baht 4.20 million.

In July 2017, Waseda Education (Thailand) Company Limited has reduced its capital from 313,600 shares, at Baht 100 par value to 219,520 shares at Baht 100 par value. The Company has recorded decrease in proportion of investment refund from investment in the amount of Baht 672,000.

12. INVESTMENTS IN CONVERTIBLE DEBENTURES

On June 22, 2017, the Company has invested in convertible debentures issued by Saha Pathana Inter-Holding Plc. according to the proportion of shareholding in such company. The additional details are as follows:

CONSOLIDATED AND THE SEPARATE FINANCIAL STATEMENTS	AMOUNT OF UNIT (UNIT)		INVESTMENT VALUE (BAHT)	
	2018	2017	2018	2017
Related Company Convertible Debentures of Saha Pathana Inter-Holding Public Company Limited No. 1/2017 Due 2024 (At face value of Baht 1,000)	-	11,235	-	11,235,000.00
TYPE OF CONVERTIBLE DEBENTURES	The Convertible Debentures are issued in registered form, unsecured, unsubordinated, associated with the rights of conversion into the newly issued common stocks of the Company and with a debenture holders' representative.			
TENOR (YEARS)	7			
INTEREST RATE (%) PER ANNUM	0.70			
INTEREST PERIOD	Interest is receivable 4 times per annum on 29 every March, June, September and December of each year during the terms of the Convertible Debentures.			
CONVERSION PRICE (BAHT : COMMON STOCKS)	45 : 1			
CONVERSION RATIO (CONVERTIBLE DEBENTURES : COMMON STOCKS)	1 : 22.222222			
CONVERSION DATE	4 times per annum, in March, June, September and December of each year. The first conversion date is in June 2018.			

In June 2018, the Company has converted all investments in convertible debentures into ordinary shares, amount of 249,666 shares, at a conversion price of Baht 45 each to 1 ordinary share, worth amount Baht 11,234,970 and the Company has recorded as investments in available-for-sale (see Note 8).

13. PROPERTY, PLANT AND EQUIPMENT

BAHT

CONSOLIDATED	Land	Building and building improvement	Office furniture and fixtures equipment	Motor vehicles	Assets under installation	Total
<u>Cost</u>						
January 1, 2017	159,185,182.50	104,918,307.23	87,216,053.92	39,059,767.06	-	390,379,310.71
Purchases	-	2,816,460.66	2,088,122.46	-	-	4,904,583.12
Disposal/unused	-	-	(1,188,294.49)	(4,728,000.00)	-	(5,916,294.49)
December 31, 2017	159,185,182.50	107,734,767.89	88,115,881.89	34,331,767.06	-	389,367,599.34
Purchases	-	6,173,974.23	3,076,420.37	-	1,947,500.00	11,197,894.60
Disposal/ unused	-	-	(5,308.41)	(8,522.40)	-	(13,830.81)
December 31, 2018	159,185,182.50	113,908,742.12	91,186,993.85	34,323,244.66	1,947,500.00	400,551,663.13
<u>Accumulated depreciation</u>						
January 1, 2017	-	80,064,112.33	80,747,994.72	32,663,274.78	-	193,475,381.83
Depreciation for the year 2017	-	3,376,426.50	2,488,016.00	917,960.93	-	6,782,403.43
Disposal/ unused	-	-	(1,188,251.49)	(4,273,398.00)	-	(5,461,649.49)
December 31, 2017	-	83,440,538.83	82,047,759.23	29,307,837.71	-	194,796,135.77
Depreciation for the year 2018	-	3,569,057.82	2,420,589.77	208,164.20	-	6,197,811.79
Disposal/ unused	-	-	(5,306.41)	(8,517.40)	-	(13,823.81)
December 31, 2018	-	87,009,596.65	84,463,042.59	29,507,484.51	-	200,980,123.75
<u>Net book value</u>						
December 31, 2017	159,185,182.50	24,294,229.06	6,068,122.66	5,023,929.35	-	194,571,463.57
December 31, 2018	159,185,182.50	26,899,145.47	6,723,951.26	4,815,760.15	1,947,500.00	199,571,539.38

THE SEPARATE FINANCIAL STATEMENTS	Land	Building and building improvement	Office furniture and fixtures equipment	Motor vehicles	Assets under installation	Total
<u>Cost</u>						
January 1, 2017	159,185,182.50	83,247,131.51	65,512,082.89	23,021,016.06	-	330,965,412.96
Purchases	-	532,570.66	688,505.83	-	-	1,221,076.49
Disposal/ unused	-	-	-	(3,748,000.00)	-	(3,748,000.00)
December 31, 2017	159,185,182.50	83,779,702.17	66,200,588.72	19,273,016.06	-	328,438,489.45
Purchases	-	6,173,974.23	3,048,028.22	-	1,947,500.00	11,169,502.45
The business transferred	-	19,450,502.05	16,171,004.33	7,443,000.00	-	43,064,506.38
Disposal/ unused	-	-	-	(8,522.40)	-	(8,522.40)
December 31, 2018	159,185,182.50	109,404,178.45	85,419,621.27	26,707,493.66	1,947,500.00	382,663,975.88
<u>Accumulated depreciation</u>						
January 1, 2017	-	69,108,822.90	62,901,151.35	21,139,795.11	-	153,149,769.36
Depreciation for the year 2017	-	1,682,063.65	1,102,535.84	506,186.55	-	3,290,786.04
Disposal/ unused	-	-	-	(3,583,398.00)	-	(3,583,398.00)
December 31, 2017	-	70,790,886.55	64,003,687.19	18,062,583.66	-	152,857,157.40
Depreciation for the year 2018	-	3,554,939.95	2,209,027.20	579,003.87	-	6,342,971.02
The business transferred	-	8,159,215.48	12,872,381.97	4,458,663.38	-	25,490,260.83
Disposal/ unused	-	-	-	(8,517.40)	-	(8,517.40)
December 31, 2018	-	82,505,041.98	79,085,096.36	23,091,733.51	-	184,681,871.85
<u>Net book value</u>						
December 31, 2017	159,185,182.50	12,988,815.62	2,196,901.53	1,210,432.40	-	175,581,332.05
December 31, 2018	159,185,182.50	26,899,136.47	6,334,524.91	3,615,760.15	1,947,500.00	197,982,104.03

14. INTANGIBLE ASSETS

BAHT

Computer softwares	CONSOLIDATED
<u>Cost</u>	
January 1, 2017	28,000.00
December 31, 2017	28,000.00
Decreased from transferred of investment type	(28,000.00)
December 31, 2018	-
<u>Accumulated amortization</u>	
January 1, 2017	3,350.70
Amortization for the year 2017	5,599.80
December 31, 2017	8,950.50
Decreased from transferred of investment type	(8,950.50)
December 31, 2018	-
<u>Net book value</u>	
December 31, 2017	19,049.50
December 31, 2018	-

15. PROVISION FOR LONG-TERM EMPLOYEE BENEFITS

BAHT

PARTICULARS	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
<u>Defined benefit obligation</u>				
Beginning balances	29,085,233.34	47,739,793.34	22,289,101.34	27,659,856.34
<u>Add</u> Increase employee benefits from business transferred	16,344,926.00	-	16,344,926.00	-
Actuarial loss from employee benefit plan	-	2,280,032.00	-	849,788.00
<u>Add</u> Current service cost	2,364,057.00	2,595,017.00	2,073,981.00	1,442,309.00
Interest cost	1,063,683.00	1,101,152.00	928,312.00	622,983.00
<u>Less</u> Benefit paid during the years	(1,595,803.00)	(8,285,835.00)	(1,432,469.00)	(8,285,835.00)
Ending balances	47,262,096.34	45,430,159.34	40,203,851.34	22,289,101.34

The principle assumptions used in determining the employee benefit liabilities are shown as follows:

PARTICULARS	PERCENTAGE PER ANNUM	
	CONSOLIDATED	SEPARATE
Discount rate	2.08 - 2.11	2.08
Salary increase rate (depends on the age)	6.43	6.43
Staff turnover rate (depends on the age) :		
20 - 29 years old	37.00	37.00
30 - 39 years old	21.00	21.00
40 - 49 years old	12.00	12.00
50 - 59 years old	7.00	7.00

On December 13, 2018, the National Legislative Assembly approved the draft Labor Protection Act, that will become effective 30 days after its publication in the Government Gazette, to include a requirement that an employee who is terminated after having been employed by the same employer for an uninterrupted period of 20 years or more, receives severance payment of 400 days of wages at the most recent rate, which is increased from the current maximum rate of 300 days. This change is considered a post-employment benefits plan amendment, as a result of this change when the labor law come into force. The Company and its subsidiaries will record the effect of this change by additional increase the liabilities for long-term employee benefits in the statements of financial position and recognize past service costs as expenses in the statements of income, which the Company and its subsidiaries have expect to record such transactions after the labor law come into force.

16. SHARE CAPITAL AND EMPLOYEE STOCK OPTIONS

On August 15, 2018, the Company has registered the increase of registered capital with the Department of Business Development, Ministry of Commerce, follow the resolutions of the Extraordinary Meeting of Shareholders No.1/2018, approval of the capital increase of the Company, in the amount of Baht 3.70 million from the existing registered capital of Baht 75 million to Baht 78.70 million by issuing 370,000 ordinary shares of Baht 10 par value, which will be allocated for reserving to accommodate the issuance and offering of the newly issued ordinary shares to directors, executives and employees of the Company under the FE-ESOP scheme.

Stock options exercised during the period to interim date current year resulted in 249,950 shares being issued, in the totalling share amount of 370,000 shares, the exercise price of the stock option at a price of Baht 99 per share, the market prices at the grant date Baht 189 per share.

On October 1, 2018, the Company has registered the paid-up share capital with the Ministry of Commerce amount Baht 2,499,500 (249,950 ordinary shares of Baht 10 par value) from The Employee Stock Option Program (FE-ESOP) in the first period.

17. THE DIRECTORS, EXECUTIVES AND EMPLOYEES OF THE COMPANY UNDER THE STOCK OPTIONS PROGRAM (FE-ESOP)

In the resolutions of the Company's Extraordinary Shareholders' Meeting No.1/2018 held on August 1, 2018, shareholders approved The Employee Stock Option Program (FE-ESOP), as follows:

Term of scheme	- 1 year starting from the date that the Shareholders' Meeting approved the FE-ESOP.
Offering period	- August 1, 2018 to July 31, 2019.
Type	- Registered transferable ordinary shares.
Total number of ordinary shares to be offered	- 370,000 ordinary shares of Baht 10 par value.
Offering price per share	- Baht 99 per share.
Fair value price of ordinary share at the grant date	- The market price of share at the grant date, the price from The Stock Exchange of Thailand (SET).
Silent period	- Directors, Executives and Employees of the Company under FE-ESOP allocating of newly issued ordinary shares will be able to sell shares when holding shares 2 years or more from the date of ownership of the newly issued ordinary shares.

During the September 10, 2018 to September 14, 2018, the Company has opened the newly issued ordinary shares to Directors, Executives and Employees of the Company under FE-ESOP offering the exercise price of the stock option at a price of Baht 99 per share, the market prices at the grant date Baht 189 per share, details of exercising right and remaining balance are as follows:

	<u>Amount of stock option</u>
Issued	370,000
Exercised	<u>(249,950)</u>
Remaining balance as at December 31, 2018	<u>120,050</u>

In October 2018, the Company has registered the increase of shares capital from the right to purchase 249,950 shares issued to employees to the amount of 249,950 ordinary shares, at a par value of 10 Baht per share, amount of Baht 2,499,500 with the Ministry of Commerce and recorded premium on common stocks shares at Baht 89 per share, amount of Baht 22,245,550, the residual from the market price the Company, has recorded share-based payment expenses in the consolidated and separate financial statements in the amount of Baht 22,495,500 (249,950 stock option at Baht 90).

18. LEGAL RESERVE

In compliance with the Public Company Act, B.E. 2535 (1992), the Company has to set up legal reserve at least 5% of annual net profit less deficits brought forward (if any) until meet 10% of authorized share capital. Such legal reserve is not allowed to pay for dividend. The Company has completely appropriated for legal reserve in compliance with the legal requirement. During the period the Company has additional legal reserve from the transfer business of Fame Line Company Limited, a subsidiary of the Company, amount of Baht 1,000,000.

19. DIVIDEND PAYMENT AND DIRECTORS' REMUNERATION

On April 26, 2018, the resolutions of the Company's Ordinary General Shareholders' Meeting No. 24 for the year 2018, approved to pay dividends from the past result of the Company's operations, amount 7,500,000 shares at Baht 10 per share the amount of Baht 75 million. The dividend payment was made on May 23, 2018 and approved a resolution to pay directors' remuneration at the maximum of Baht 6 million per year.

On April 27, 2017, the resolutions of the Company's Ordinary General Shareholders' Meeting No. 23 for the year 2017, approved to pay dividends from the result of the Company's operations for the year 2016, amount 7,500,000 shares at Baht 7 per share the amount of Baht 52.50 million. The dividend payment was made on May 24, 2017 and approved a resolution to pay directors' remuneration at the maximum of Baht 6 million per year.

20. EXPENSES BY NATURE

BAHT

PARTICULARS	CONSOLIDATED		SEPARATE	
	2018	2017	2018	2017
Services and commissions expenses	344,400,519.80	399,139,866.69	259,441,056.94	127,009,291.98
Director and management benefit expenses	62,775,668.00	40,117,801.00	57,486,950.00	25,378,214.00
Employee benefit expenses	205,893,512.38	203,272,603.64	178,232,201.16	83,808,829.16
Depreciation	6,197,811.79	6,782,403.43	6,342,971.02	3,290,786.04
Amortization of intangible assets	-	5,599.80	-	-
Other expenses	27,644,739.57	31,242,294.12	23,812,803.41	14,713,645.93
Total	646,912,251.54	680,560,568.68	525,315,982.53	254,200,767.11

21. REGISTERED PROVIDENT FUND

The Company and its subsidiaries have set up and registered provident fund in accordance with the Provident Fund Act B.E. 2530 (1987), in order to be the savings and welfare promotion, as well as the fringe benefits upon resignation or retirement to its employees according to the Company's regulation. The fund is partly contributed by the employees and another part by the Company at the rate 2-5% of their basic salaries. Hereby, the Company has appointed the MFC Asset Management Public Company Limited to be the fund manager.

Provident fund contributions made by the Company and its subsidiaries for their employees and recorded as expenses in the statements of income for the years ended December 31, 2018 and 2017 are Baht 6.64 million (the Company Baht 5.61 million) and Baht 6.77 million (the Company Baht 3.15 million), respectively.

22. INCOME TAX

Corporate income taxes of the Company and subsidiaries for the years ended December 31, 2018 and 2017 were calculated from accounting profit or loss and adjusted with other revenues and some expenses which are exempted from income tax, such as dividend income, or being disallowable expenses in income taxes computation purposes such as doubtful debts.

The corporate income tax of the Company is calculated at the rate of 20 percent.

The corporate income taxes of subsidiaries established under Thai law are calculated at the rate of 20 percent.

Income tax expenses recognized in statements of income consist:

BAHT

PARTICULARS FOR THE YEARS ENDED DECEMBER 31,	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
The corporate income tax for the years	22,631,808.01	27,369,932.92	21,274,935.62	12,134,179.12
Amortization and reversal of temporary differences assets/liabilities on temporary differences	(561,195.99)	1,003,358.81	(490,388.64)	1,255,338.89
Income tax expenses	22,070,612.02	28,373,291.73	20,784,546.98	13,389,518.01

As at December 31, 2018 and 2017, the deferred tax assets/liabilities arose from the following temporary differences:

BAHT

PARTICULARS	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
Accumulated temporary differences in the statements of income				
Allowance for doubtful trade accounts receivable	9,810,492.50	9,810,492.50	9,810,492.50	9,810,492.50
Allowance for investments in Open-end Fund	(1,136,676.51)	(406,478.06)	(1,016,623.59)	(194,501.44)
Allowance for loss on capital decrease and for impairment in investments	24,292,840.00	24,284,305.00	24,292,840.00	24,284,305.00
Provision for long-term employee benefits	47,262,096.34	43,150,127.34	40,203,851.34	21,439,313.34
Calculate depreciation difference from tax rate	-	(1,695,708.35)	-	-
Total	80,228,752.33	75,142,738.43	73,290,560.25	55,339,609.40
Temporary differences in the statements of comprehensive income				
- recognized in other components of the shareholders' equity				
Unrealized gain on remeasuring available-for-sale securities	(166,961,964.89)	(187,491,983.30)	(167,151,613.64)	(187,491,983.30)
- recognized in retained earnings				
Provision for long-term employee benefits	-	2,280,032.00	-	849,788.00
Total	(86,733,212.56)	(110,069,212.87)	(93,861,053.39)	(131,302,585.90)
Deferred tax liabilities	(17,346,642.51)	(22,013,842.17)	(18,772,210.68)	(26,260,516.77)

23. EARNINGS PER SHARE

Basic earnings per share for the years ended December 31, 2018 and 2017 were calculated by dividing profit for the year attributable to equity holders of the parent with the number of common stocks held by outsiders by the weighted average method as follows:

PARTICULARS	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
Profit attributable to common stocks				
Equity holders of the parent	100,988,642.91	121,401,623.22	87,814,108.46	187,861,125.77
Number of common stocks outstanding at January 1, (share)	7,500,000	7,500,000	7,500,000	7,500,000
Effect of shares options exercised (share)	62,488	-	62,488	-
Weighted average number of common stocks outstanding (share)	7,562,488	7,500,000	7,562,488	7,500,000
Earnings per share (Baht)	13.35	16.19	11.61	25.05

24. FINANCIAL INFORMATION BY SEGMENT

Group companies have operated only as a domestic advertising agency, therefore, there is no presentation of operating segment.

25. TRANSACTIONS WITH RELATED PERSONS AND PARTIES

The Company has certain business transactions with its related persons and parties which are related through, directorship or shareholding or having shareholders or some co-directors. The effects of these transactions were reflected in the accompanying financial statements in normal business and general trading conditions.

RELATED PERSONS AND PARTIES	RELATIONSHIP
Associates	See Note 9
Subsidiaries	See Note 10
Related companies	
Saha Pathana Inter-Holding Plc.	Shareholders / co - directors
I.C.C. International Plc.	Shareholders / co - directors
Saha Pathanapibul Plc.	Shareholders / co - directors
Lion Corporation (Thailand) Limited	Co - directors
Boutique New City Plc.	Co - shareholders
Thai President Foods Plc.	Co - directors/ Co - shareholders
Ruamissara Co., Ltd.	Co - directors
Winteregency Co., Ltd.	Major shareholder in an associate of Company
HAKUHODO DY MEDIA PARTNERS INC.	Shareholder in an associate of the Company
President Bakery Plc.	Co - major shareholders
Pinnacle (Travel) Co., Ltd.	Co - directors
Chailadadol Co., Ltd.	Co - directors
Data First Co., Ltd.	Co - directors
Chokwattana Co., Ltd.	Co - directors
Bangkok Athletic Co., Ltd.	Director is relative with director of the the Company
Related persons	Directors' s Company /subsidiaries and spouses of directors of the Company

The significant transactions with related persons and parties are as follows:

BAHT

Transactions in statements of financial position	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
<u>Trade accounts receivable</u>				
- Subsidiaries	-	-	8,086,524.91	11,447,287.18
- Associates	3,497,203.35	3,417,423.67	3,497,203.35	3,417,423.67
- Related companies	235,850,437.43	264,307,692.08	218,339,590.75	137,981,477.54
Total	239,347,640.78	267,725,115.75	229,923,319.01	152,846,188.39
<u>Other receivables</u>				
- Subsidiaries	-	-	20,764.62	227,582.42
- Associates	600.00	-	600.00	-
- Related companies	53,265.05	229,260.00	53,265.05	229,260.00
Total	53,865.05	229,260.00	74,629.67	456,842.42
<u>Investments in available-for-sale-fair value</u>				
- Related companies (Note 8)	194,853,098.75	194,582,061.25	194,853,098.75	194,582,061.25
<u>Investments in convertible debentures</u>				
- Related company	-	11,235,000.00	-	11,235,000.00
<u>Purchase investments in subsidiaries</u>				
- Related person	-	11,497,220.00	-	11,497,220.00
<u>Sale investments in associates</u>				
- Related person	-	8,550,000.00	-	8,550,000.00
<u>Trade accounts payable</u>				
- Subsidiaries	-	-	1,163,090.00	5,230,996.46
- Associates	12,988,614.32	6,871,624.00	11,434,348.57	6,490,306.37
- Related companies	1,138,397.52	15,465,170.78	1,138,397.52	468,530.00
Total	14,127,011.84	22,336,794.78	13,735,836.09	12,189,832.83
<u>Other non-current liabilities</u>				
- Subsidiaries	-	-	99,000.00	297,500.00
- Associates	16,000.00	-	16,000.00	-
- Related companies	756,000.00	552,000.00	756,000.00	552,000.00
Total	772,000.00	552,000.00	871,000.00	849,500.00

Transactions in statements of income for the years ended December 31,	CONSOLIDATED		THE SEPARATE FINANCIAL STATEMENTS	
	2018	2017	2018	2017
<u>Income from services and commissions</u>				
- Subsidiaries	-	-	14,440,607.94	14,737,713.70
- Associates	5,103,157.84	-	5,103,157.84	-
- Related companies	337,770,267.56	342,111,873.96	296,279,281.21	107,916,419.62
Total	342,873,425.40	342,111,873.96	315,823,046.99	122,654,133.32
<u>Gain on disposal of investments in available-for-sale security</u>				
- Related person	14,037,952.49	-	14,037,952.49	-
<u>Gain on investments disposal in associate</u>				
- Related companies	-	17,920,089.60	-	32,666,830.00
- Related person	-	408,774.40	-	7,753,507.93
Total	-	18,328,864.00	-	40,420,337.93
<u>Gain on disposal of investments in other companies</u>				
- Related companies	46,200.00	-	46,200.00	-
- Related person	982,080.00	-	982,080.00	-
Total	1,028,280.00	-	1,028,280.00	-
<u>Other incomes</u>				
- Subsidiaries	-	-	1,708,800.00	5,085,600.00
- Associates	30,000.00	300,000.00	30,000.00	300,000.00
- Related companies	4,295,992.30	2,856,080.00	4,261,080.00	2,856,080.00
Total	4,325,992.30	3,156,080.00	5,999,880.00	8,241,680.00
<u>Dividend income</u>				
- Subsidiaries	-	-	2,240,000.00	105,882,000.00
- Associates	-	-	18,900,000.00	22,699,920.00
- Related companies	3,642,671.50	3,614,215.00	3,642,671.50	3,614,215.00
Total	3,642,671.50	3,614,215.00	24,782,671.50	132,196,135.00
<u>Cost of services and commissions</u>				
- Subsidiaries	-	-	3,804,200.00	27,706,392.13
- Associates	12,290,997.36	8,605,078.57	12,290,997.36	6,486,068.40
- Related companies	1,806,747.50	22,171,469.83	181,747.50	-
Total	14,097,744.86	30,776,548.40	16,276,944.86	34,192,460.53
<u>Other expenses</u>				
- Related companies	120,000.00	120,000.00	120,000.00	120,000.00
<u>Interest expenses</u>				
- Related person	10,815.18	-	-	-

26. COMMITMENT AND CONTINGENT LIABILITIES

26.1 As at December 31, 2018, Group companies have contingent liabilities in relation to letters of guarantee issued by commercial banks amounting to approximately amount of Baht 1.16 million. The Group pledged their 3 month time deposit as collateral for the letters of guarantee.

26.2 As at December 31, 2018, the Company had unused overdraft facilities from commercial banks, totaling amount of Baht 12 million, which were guaranteed by a director of the Company in the amount of Baht 10 million and the remaining amount had no collateral and personal guarantee.

26.3 As at December 31, 2018, the Company had outstanding forward contract line from a commercial bank of USD 200,000 from the total of USD 200,000 or equivalent.

27. THE BUSINESS TRANSFER

On January 3, 2018, the Company has completed the business transfer of Fame Line Company Limited, a subsidiary of the Company which has shareholding 99.99%. The amalgamation resolution was approved by the Extraordinary Shareholders' Meeting No.1/2017 on December 29, 2017, in order to increase efficiency of the Company's operation and the business of Fame Line Company Limited is similar to the Company's business. Furthermore, the transfer of business of Fame Line Company Limited shall strengthen and increase the potential to expand customer base and lead the Company to be a leader in the business. This transaction pursuant to the relevant regulations issued under the Revenue Code and the Company shall be entitled to tax exemption. Under the entire business transfer all assets, debts, rights, duties and obligations of Fame Line Company Limited shall be transferred to the Company. Then, the Company presented the initial amount of account with the total value of net book value according to the financial statements as of January 3, 2018. This transaction of business transfer has no effect to the structure of shareholding of the Group companies. (As the Statement of Cash Flow, Supplement Statement 1).

28. RECLASSIFICATION

The Company certain accounting transactions in the consolidated financial statements and the separate financial statements for the year ended December 31, 2017 have been reclassified to conform to the consolidated financial statements and the separate financial statements for the year ended December 31, 2018. The reclassifications had no effect to previously reported profit or shareholders' equity.

29. DISCLOSURE OF FINANCIAL INSTRUMENTS

The Company and its subsidiaries have information relating to financial instruments both in and off statements of financial position, as follows:

29.1 Accounting policies and procedure

See Note 4.

29.2 Risk from breach of contracts

- Due to the contracting parties do not follow the requirement in the contract which caused damage to the Company and its subsidiaries.
- Risk from concentration of credit is minimal even most resulting from service and commission for large companies and small companies, the group has closely monitored each trade account receivable business. Thus, the Company and its subsidiaries do not expect any material damage from this kind of risk.
- For the financial assets shown in the statements of financial position, the book value of such assets is net from various provisions to be estimated fair value. Such provisions are assumed to be the highest value of risk incurred from breach of contracts.

29.3 Risk relating to interest rate

Risk from the fluctuation in interest rate may have negative effect to the Company and its subsidiaries for the current and the following years. Management believes that they can manage the contingent risk, due to the Company has set up a plan and follow up the situation closely.

29.4 Fair value of financial instruments

The following methods and assumptions are used to estimate the fair value of financial instruments:

- Financial assets shown at book value which equal to estimated fair value.
- Financial liabilities shown at book value almost the same with fair value, due to such liabilities will be matured in short term.

30. FINANCIAL STATEMENTS APPROVAL

These financial statements were authorized for issuing by the Company's authorized directors on February 25, 2019.